



# Servers for the data-driven world

Fujitsu Server  
PRIMERGY  
Systems

## DATA-DRIVEN TRANSFORMATION

The role of IT has changed over the last decades from being a business supporter to a business enabler. There is huge value in data and understandably every organization wants to drive a digital transformation. Digital transformation involves using digital technologies to make processes more efficient or effective. The idea is to use technology not just to replicate an existing service in a digital form, but to transform that service into something significantly better. Digital transformation can involve many different technologies, but the hottest topics right now are cloud computing, the Internet of Things, big data and artificial intelligence. Data is at the heart of digital transformation; it is the lifeblood of this process. Today, companies use data to improve customer experiences, open new business areas and make employees and processes more productive in order to gain a competitive advantage. In this context, digitalization focuses on the overlap between our business workflows and personal life streams.

## INNOVATING FOR A DATA-CENTRIC WORLD

The focus of digital transformation is often the front-end user's needs – agility, user experience, and more. All of this is, of course, essential to making transformation a reality. But delivering this capability to your customers and users depends on what's behind the scenes. Having the right infrastructure to make the most of your organization's data is critical to success. Naturally, each organization's infrastructure requirements will vary – there's no single solution for all needs. At Fujitsu, we have focused on developing our PRIMERGY servers to help our customers move, store and process massive amounts of data. To meet these growing demands on your business, PRIMERGY servers redefine opportunities in the data center by providing more computing and storage capacity, properly scaled options with flexible choices, and lower consumption of computer energy and floor space. PRIMERGY servers provide a solid foundation for today's hybrid IT reality, with powerful and flexible solutions for companies of all sizes, across all industries and for any type of workload. The broad PRIMERGY server portfolio features user-inspired innovations that help improve overall performance reliably and provide a level of efficiency that leads to lower total cost of ownership.

# Fujitsu PRIMERGY portfolio

Fujitsu offers a fantastic blend of systems, solutions and expertise to guarantee maximum productivity, efficiency and flexibility, delivering confidence and reliability. Our servers are available as expandable tower servers, versatile rack-mount servers and density-optimized multi-node servers as well as workload-optimized servers developed for AI, Data-Science, VDI, HPC and Graphics. All of our data center products can be managed using a central tool with a single user interface. While all these systems are designed to handle multiple workloads, each server is optimized for specific use cases.

## PRIMERGY SERVERS ARE AVAILABLE IN THESE FAMILIES:

- PRIMERGY TX Tower Servers
- PRIMERGY RX Rack Servers
- PRIMERGY CX Multi-Node Systems
- PRIMERGY GX Workload-Optimized Systems



**PRIMERGY TX Tower Systems** are characterized by robustness, cost efficiency and rock-solid reliability. They are the ideal choice for small and medium-sized businesses, branch offices and growing businesses. They're also super-simple to run and provide easy remote access so you won't need a team of techies to keep your IT working the way it should. Moreover, the systems are silent enough to run in the office, or even on your desk.

**PRIMERGY RX Rack Systems** are versatile rack-optimized servers providing best-in-class performance and energy efficiency. You can rely on these servers as the backbone of your IT operation and easily scale them as your business grows. Backed by more than 25 years of development and production at Fujitsu, these are extremely robust servers that you can rely on to take your business to the next level. They're a great foundation for flexible IT infrastructures.

**PRIMERGY CX Multi-Node Systems** are the ideal basis for cloud, hyper-converged and high-performance computing solutions. They provide data centers as well as branch offices with massive computing power while at the same time delivering the best price performance ratio for server density, energy consumption, heat optimization and lower overall operating costs.

**PRIMERGY GX Workload-Optimized Systems** are developed for GPU performance with the reliability and cost-effectiveness of our PRIMERGY line to fit your individual requirements. There is no need to compromise as GX servers are designed to excel at single- and multi-GPU accelerated data-driven use cases such as artificial intelligence – especially machine (deep) learning, data-science and analytics, VDI and graphics plus futuristic high-performance computing workloads.

## TRADITIONAL VALUES. INNOVATIVE SUCCESS.



Business-proven  
quality



Highest  
efficiency



More  
agility



Seamless  
integration