DATA-DRIVEN TRANSFORMATION

Over the past few decades, the role of IT has evolved from being a mere business supporter to a business enabler. With data being a valuable asset, every organization aims to drive digital transformation. The goal of digital transformation is to leverage digital technologies to improve the efficiency and effectiveness of processes. Rather than merely replicating existing services in a digital form, the aim is to transform them into something far better. The latest hot topics in digital transformation include cloud computing, the Internet of Things, big data, and artificial intelligence.

Data lies at the heart of digital transformation, acting as its lifeblood. Companies today use data to enhance customer experiences, explore new business areas, and increase employee productivity, thereby gaining a competitive edge. In this context, digitalization emphasizes the intersection of our business workflows and personal life streams.

INNOVATING FOR A DATA-CENTRIC WORLD

Digital transformation is a complex process that involves catering to front-end user needs, including agility and user experience, to improve your business. However, the success of your digital transformation depends on the infrastructure that supports it. To make the most of your organization's data, having the right infrastructure is crucial.

At Fujitsu, we recognize that each organization has unique infrastructure requirements. Our PRIMERGY servers are designed to help customers move, store, and process large amounts of data effectively. With our servers, you can meet the growing demands on your business by providing more computing and storage capacity, scalable options, and energy-efficient solutions.

Our Fujitsu PRIMERGY server portfolio is versatile and reliable, providing powerful and flexible solutions for businesses of all sizes and across all industries. With user-inspired innovations, our servers offer consistent and efficient performance, leading to lower total cost of ownership.
Fujitsu PRIMERGY portfolio

Fujitsu offers a fantastic blend of systems, solutions and expertise to guarantee maximum productivity, efficiency and flexibility, delivering confidence and reliability. Our servers are available as expandable tower servers, versatile rack-mount servers and density-optimized multi-node servers as well as workload-optimized servers developed for AI, Data-Science, VDI, HPC and Graphics. All of our data center products can be managed using a central tool with a single user interface. While all these systems are designed to handle multiple workloads, each server is optimized for specific use cases.

PRIMERGY SERVERS ARE AVAILABLE IN THESE FAMILIES:

- PRIMERGY TX Tower Servers
- PRIMERGY RX Rack Servers
- PRIMERGY CX Multi-Node Systems
- PRIMERGY GX Workload-Optimized Systems

PRIMERGY TX Tower Systems are characterized by robustness, cost efficiency and rock-solid reliability. They are the ideal choice for small and medium-sized businesses, branch offices and growing businesses. They’re also super-simple to run and provide easy remote access so you won’t need a team of techies to keep your IT working the way it should. Moreover, the systems are silent enough to run in the office, or even on your desk.

PRIMERGY RX Rack Systems are versatile rack-optimized servers providing best-in-class performance and energy efficiency. You can rely on these servers as the backbone of your IT operation and easily scale them as your business grows. Backed by more than 25 years of development and production at Fujitsu, these are extremely robust servers that you can rely on to take your business to the next level. They’re a great foundation for flexible IT infrastructures.

PRIMERGY CX Multi-Node Systems are the ideal basis for cloud, hyper-converged and high-performance computing solutions. They provide data centers as well as branch offices with massive computing power while at the same time delivering the best price performance ratio for server density, energy consumption, heat optimization and lower overall operating costs.

PRIMERGY GX Workload-Optimized Systems are developed for GPU performance with the reliability and cost-effectiveness of our PRIMERGY line to fit your individual requirements. There is no need to compromise as GX servers are designed to excel at single- and multi-GPU accelerated data-driven use cases such as artificial intelligence – especially machine (deep) learning, data-science and analytics, VDI and graphics plus futuristic high-performance computing workloads.

TRADITIONAL VALUES. INNOVATIVE SUCCESS.

![Business-proven quality](image1)
![Highest efficiency](image2)
![More agility](image3)
![Seamless integration](image4)

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