

Delivering digital transformation that matters

Better Together

# The market driver of our times

The digital transformation of industries has boosted growth, expanded opportunities and increased demand for improved service delivery. In many ways, it is the market driver of our times. Today's want-it-now culture and the ability to buy on demand has meant that customers' requirements have shifted more quickly than ever before. For a business to survive today, agility is key; as is having the right infrastructure to support those demands.

# Your transformation starts here

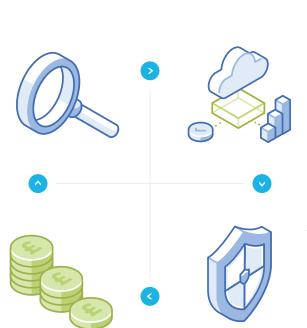
### 1 > Define

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Define your data transformation journey by analysing your current situation and identifying the best business strategy for the future to deliver the desired outcomes.

#### 4 > Deliver

Use analytics and machine learning to deliver valuable insights into your business data so that you can optimally monetise it.



#### 2 > Create

Create a data architecture that can deliver a resilient, agile, simple-to-manage solution that provides an integration of edge, core and cloud.

# 3 > Protect

Whilst delivering maximum availability, it is important to sharpen the focus on data protection and regulatory compliance. The consequences of not doing so could be catastrophic.

# NUTANIX

Nutanix is a global leader in cloud software and a pioneer in hyperconverged infrastructure (HCI) solutions. Organisations around the world use Nutanix software to leverage a single platform to manage any app at any location at any scale for their private, hybrid and multi-cloud environments. Nutanix unifies IT operations to bring frictionless application mobility across different cloud environments; empowering a digital transformation throughout the business.

# FUjitsu

Fujitsu is rightly proud of its engineering and innovation legacy. Its reliable, enterprise-grade hardware is relied upon by multiple organisations worldwide. Fujitsu's simple and clear portfolio is the perfect fit for Nutanix's HCI; providing the agility required for modern businesses wanting to implement a data driven strategy.



# Key benefits of choosing Nutanix and Fujitsu include

# Reliability

Fujitsu's reliable hardware platform complements Nutanix's HCl, thus reducing downtime so that businesses can remain active 24/7 and provide an industry leading customer experience.

# Performance

Fujitsu's' consistent and record breaking PRIMERGY Platform optimises the benefits of Nutanix Enterprise cloud software enabling Nutanix customers to do more with less.

# Comprehensive

The Fujitsu PRIMEFLEX for Nutanix Enterprise Cloud platform is delivered ready to run with an operating system and comprehensive management suite.

### Support

Executive board level commitment at both Nutanix and Fujitsu offers customers industry leading service and support. Fujitsu factory processes mean even support calls are automatically directed to Fujitsu and Nutanix certified engineers.

# Commitment

Financial and resource investment to drive demand through reciprocal sponsorship of key events and associated commercial programmes. Both Nutanix and Fujitsu have complementary channel-only strategies.

# A solution to digitally transform any business

Fujitsu PRIMEFLEX for Nutanix Enterprise Cloud is a multi-cloud, multi-hypervisor appliance that includes all the hardware and software to simplify deployment and on-going operations by using modular hyperconverged building blocks.

The appliance leverages high performance, energy-efficient Fujitsu PRIMERGY servers coupled with software-defined compute and storage technology. Delivered with Nutanix operating system, data services and consumer grade monitoring and management. Together they can support and enable a business's digital transformation into an agile, digital-first organisation that can compete on a global scale.



Swift

Deploy a cluster in under 15 minutes.



**Extensive** Up to four times greater storage efficiency.



Scalable

Scale to an endless number of systems and unlimited storage.



Resilient

Continuous operation with built-in efficiency.



Simple

Simple one-click management and single console monitoring

# De-risk your business decisions today

Fujitsu's best-of-breed hardware combined with Nutanix's needed to replace legacy infrastructure with one that empowers a business on a path towards modern digital transformation. Companies can enjoy lower TCO, increased performance and a greater degree of productivity across their teams.

NUTANIX **FUJITSU** 

Buy to grow and future proof your businesses for what lies ahead. Find out more about how to deliver digital transformation that matters, by contacting:



