To monetize data effectively, organizations need to collect and store data accurately, ensure its quality, derive insights, and innovate. Cloud-like environments with flexible consumption models empower organizations to harness their data for data-driven decision-making, securing a competitive advantage and maximizing the value of their data assets.

Data has become a critical asset for most organizations. It reveals trends, patterns, and insights that inform strategic planning, product creation, and marketing efforts, helping businesses deeply understand their clientele and ensuring a competitive edge. Simply put: data is central to informed decisions.

Data-driven companies follow a strategy that ensures data security, instant availability, compliance, and defense against cyber threats. Storage as-a-Service (STaaS) is a cloud computing model that enables organizations to store, manage, and access their data through a third-party service provider. According to Gartner Marketing Research, 40% of newly procured premises-based compute and storage will be consumed as a service by 2025*. This shift is no surprise. Storage-as-a-Service offers cloud-like agility to applications and data universally, prioritizing managing outcomes over infrastructure.

* Source: Gartner, 4 Predictions for I&O Leaders on the Path to Digital Infrastructure
The power of the cloud on your premises

Typically, Storage as-a-Service users purchase storage capacity on-demand, paying for the amount of capacity they require without the need to invest in and maintain their own physical storage infrastructure. With Fujitsu uSCALE for Data Management, you get Storage as-a-Service capabilities on-premise in your own data center – a scalable storage solution that allows you to adapt the capacity to your needs and is measurable, cost-transparent and aligned to your business needs – be it ultra-fast response times, powerful data protection, consolidating your data across multiple platforms, or hyper-scale data storage.

Benefits

• **Scalability:**
  Easily adapt capacity based on your needs.

• **Data replication & backup:**
  Prevents data losses and keeps your data safe.

• **Data Protection:**
  Protects your data from unauthorized access and threats.

• **Supports business transformation:**
  Facilitates change and growth.

• **Enhances IT Agility:**
  Quickly adjust to new IT requirements and challenges.

• **Predictable & transparent costs:**
  Monthly billing based on platform utilization.

• **No initial investment:**
  Best-in-class server capability at no initial investment.

“Digitization confronts us with unprecedented demands on storage systems. Fujitsu’s pay-per-use solution is a precise fit for our requirements that need a high-performance and scalable storage infrastructure, with high availability and a performance buffer for future growth.”

Bernd Gerber
Department Head DC Services and Network Services,
City of Ludwigshafen

→ Discover how Fujitsu uSCALE can help you monetize your data effectively and efficiently.

So how much is it?
Estimate monthly cost fast and easily with the Fujitsu uSCALE Price Estimator:

→ Fujitsu uSCALE Price Estimator