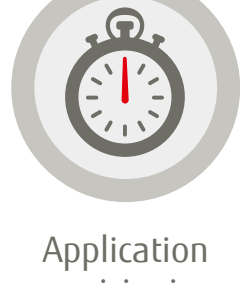


# Gain new powers with a Software-Defined Data Center



Application provisioning in minutes



The right availability and security for every application



Dramatically higher productivity and lower costs

## Get rid of your data center challenges:

- Inflexible IT silos
- Complex to deploy, manage and scale
- High capital and operational costs
- Specialized administrative domains with highly skilled staff
- Time-consuming manual effort
- Slow IT resource provisioning
- Low IT resource utilization
- Multiple support contracts

## What's holding you back?

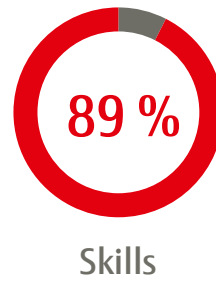
What inhibits adoption of a new data center platform<sup>1</sup>:



Risk



Cost



Skills



Resources

What the best performers\* do:



**2x** more likely to try new platform capabilities quickly<sup>1</sup>



**2.6x** more likely to choose a pre-integrated system<sup>1</sup>

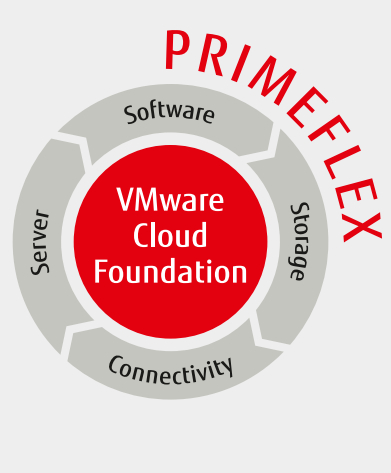
\*IT organizations scoring best on a performance scorecard based on the following criteria: meeting service level expectations, response to new or changing needs, management of costs and overheads, control of IT related risks.  
<sup>1</sup> User survey by FreeForm Dynamics, sponsored by Fujitsu, April 2017



## Looking for a fast track to the Software-Defined Data Center?

### Discover FUJITSU Integrated System PRIMEFLEX for VMware Cloud Foundation

A turnkey integrated system including Fujitsu/Extreme Networks® hardware and VMware Cloud Foundation™ software for rapidly deploying a large-scale hyper-converged software-defined data center infrastructure.

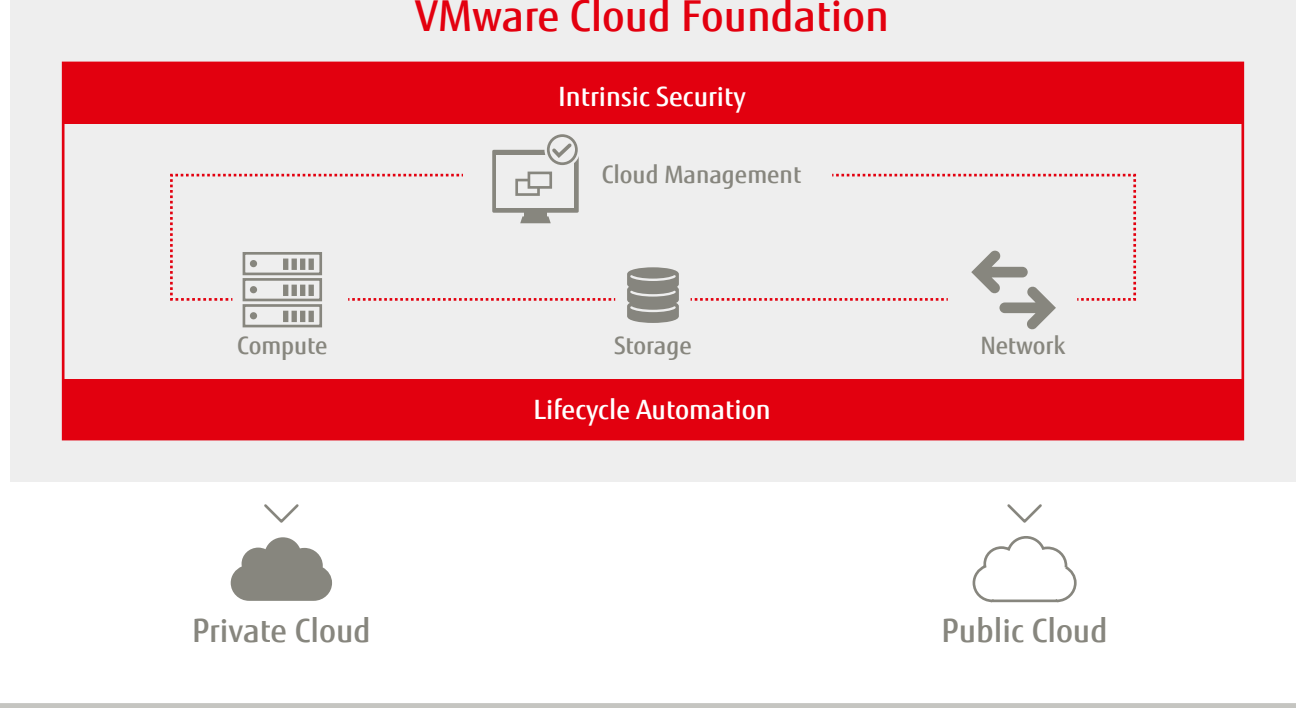


#### Key features and capabilities:

- **Enterprise-grade services**  
Market-leading VMware software-defined compute, storage and networking technology delivering enterprise-ready services for both traditional and containerized apps
- **Self-driving operations**  
Provide health, performance, capacity, and configuration management to scale and manage the environment efficiently
- **Self-service automation**  
Automates the delivery of application services via blueprints (templates)
- **Built-in intrinsic security**  
Provides end-to-end security for all applications across compute, storage and network infrastructure
- **Automated lifecycle management**  
Delivers simple management of your environment with built-in automation of day 0 to day 2 operations of the software platform
- **Common platform for private and public clouds**  
Simplifies the path to hybrid cloud enabling a consistent operational experience

## Seamless path to Hybrid Cloud

PRIMEFLEX for VMware Cloud Foundation delivers the simplest path to the hybrid cloud by leveraging a common infrastructure and consistent operational model across your on- and off-premises data center.



## Why invest in VMware Cloud Foundation™

Get fast time to value



**15x** faster time to market to stand up your SDDC

Accelerate workload provisioning



**20x** faster application provisioning

Save costs



**Up to 40%** lower TCO over a traditional 3-tier infrastructure

\*based on internal VMware analysis and testing

## Why Fujitsu?



**High application performance**  
Get maximum performance with Fujitsu x86-servers enjoying the longest leadership positions in most of the VMware VMmark benchmark categories.



**Turnkey delivery**  
Mitigate risk with turnkey factory-integrated delivery dramatically reducing deployment risk



**Trusted platform**  
PRIMEFLEX for VMware Cloud Foundation is engineered, manufactured, managed, supported, and sustained as ONE product



**Grow as you go**  
Start as small as eight nodes and get non-disruptive linear scalability of compute and storage resources up to 8 server racks



**World-class support**  
Get 24/7 support for the complete hardware and software stack with a single point of contact



**Experience**  
Benefit from Fujitsu's strategic partnership with VMware and a track record of over a decade in deploying large VMware infrastructure projects



**"It quickly became clear that Fujitsu could provide all the technology we need and scale easily to a hybrid cloud solution. Moreover, in terms of cost, Fujitsu delivered the best bang for our buck."**

**Per Brantsing Karlsson**  
IT Manager, Akademiska Hus