FREEFORM DYNAMICS in association with FUJITSU

# Desktop virtualization as an accelerator of digital transformation

## Digital transformation requires a modern digital work place

**The business needs superior workforce capability**

- Cost
- Productivity
- Flexibility
- Mobility
- Usability
- Access

- Security
- Compliance
- Deployability
- Supportability
- Protection
- Manageability

**Balancing business, user & IT needs**

**The user needs a superior digital workspace experience**

**IT needs a superior application delivery platform**

## Windows remains key but delivery has been a challenge

**Traditional Windows PC estates are often painful to manage and difficult to change**

?

**Virtual desktops WERE expensive, complex and frequently unable to meet many users' needs**

## It's time to think again

**The Desktop Virtualizaton game has moved on**

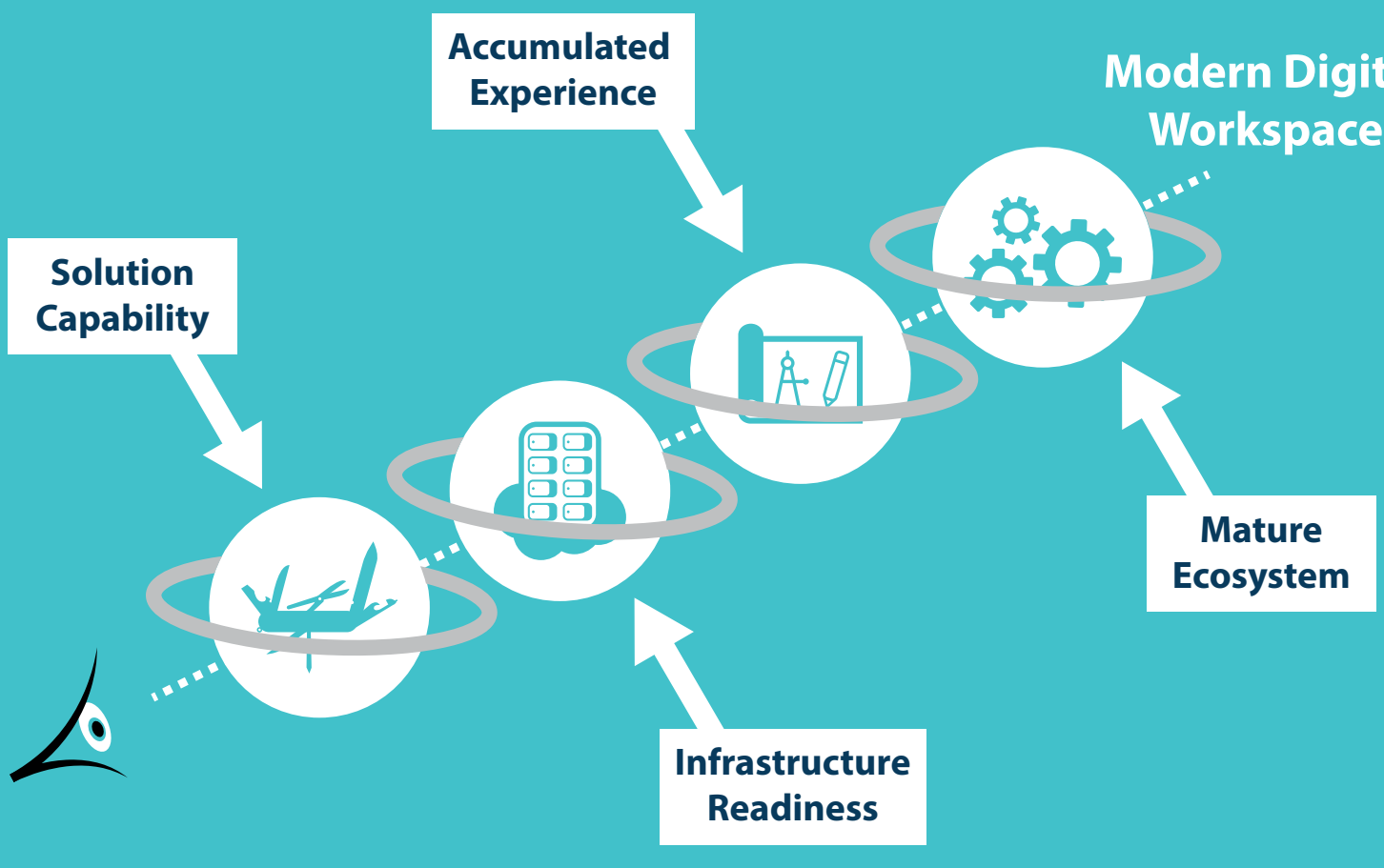
### Solution Capability
Platforms & models are now available to meet the needs of a greater diversity of roles and scenarios

### Infrastructure Readiness
Networks, storage systems, etc. are now faster, higher capacity and able to support desktop virtualization more readily

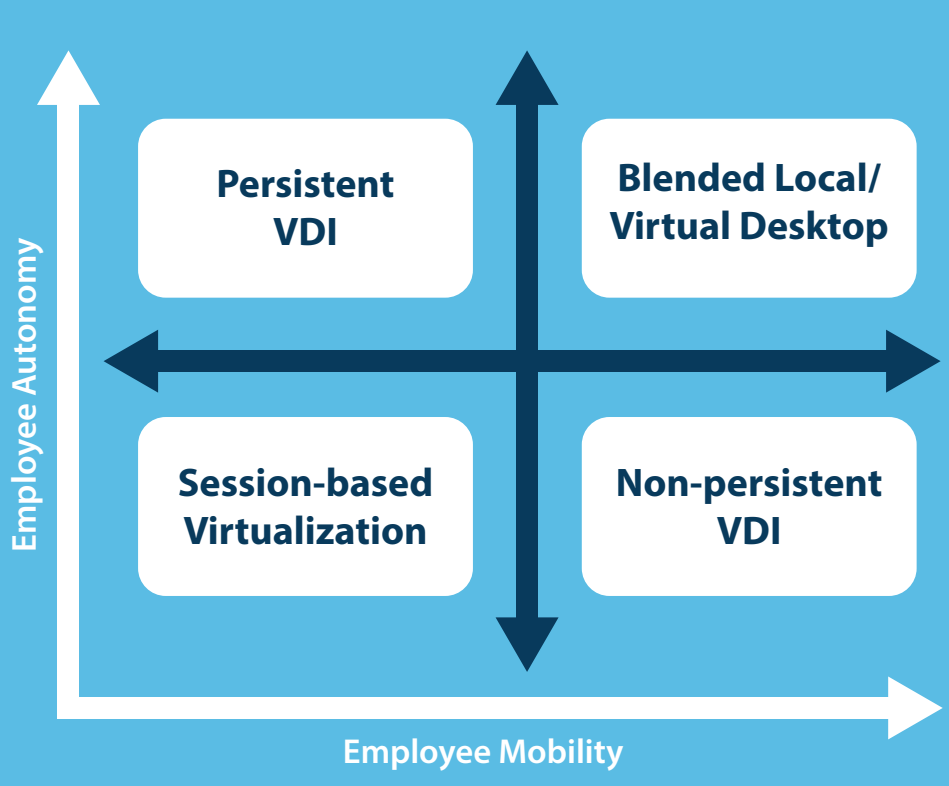
### Accumulated Experience
Reference models & best practice mean quicker, more efficient, and more predictable design, sizing & implementation

### Mature Ecosystem
Integrated systems based on converged or hyper-converged infrastructures allow cost-efficient deployment, operation and growth

## The planets are aligning: VDI is now ready for broader adoption

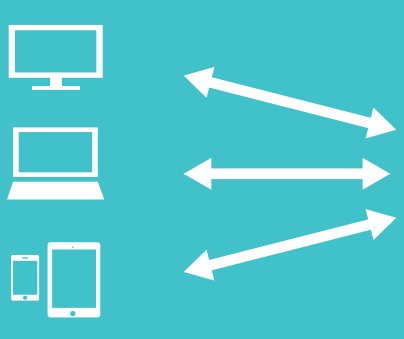



## Checking the end user boxes




- Task/process worker
- Admin worker (regulated)
- Office-based professional
- Roaming professional
- Home office worker
- Engineer/creative pro
- Contractor/BYOD

## And don't forget the cloud option




Desktop as a service (DaaS) is an alternative if you would rather not own and operate the back-end infrastructure yourself

## Meeting business & IT needs

| | | |
|---|---|---|
| Centralization | → | Lower cost & risk, greater visibility ✓ |
| Consistency | → | Faster & easier app deployment ✓ |
| Flexibility | → | Adapting to changing needs ✓ |

## Want to know more?

For more information please see our white paper entitled 'Desktop virtualization as an accelerator of digital transformation' available from the Fujitsu website here.

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