

WHY YOU NEED DATA PROTECTION

31% of organizations have experienced cyber-attacks ⁽¹⁾

6,276,170 data records are lost or stolen every day ⁽²⁾

The impact of a data breach on an organization averages **\$3.86 million** ⁽³⁾

On average, each record costs **\$148** ⁽³⁾



SECURITY IS BECOMING INCREASINGLY IMPORTANT

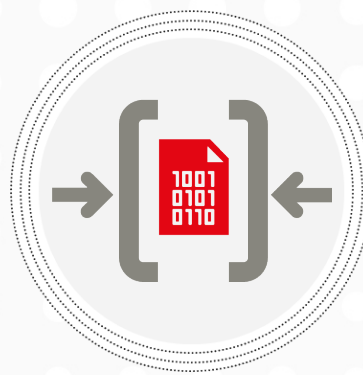
Cyber intrusions and attacks can result in:



BUSINESS DOWNTIME



LOST REVENUE



CORRUPTED DATA



DAMAGED REPUTATION

➔ Is that what you really want?

SERVER SECURITY IS CRITICAL FOR SECURING THE IT INFRASTRUCTURE

- ➔ Many companies focus only on protecting applications and operating systems
- ➔ Strongly increasing low-level firmware and hardware interfaces attacks such as Meltdown or Spectre targeting the roots of the security chain
- ➔ 75% increase in malware attacks ⁽⁴⁾ requires greater attention to protecting the underlying server infrastructure



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➔ PRIMERGY servers come with a wide variety of integrated security features covering the whole lifecycle.

BUILD SECURELY ON FUJITSU SERVER PRIMERGY

...and benefit additionally from



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