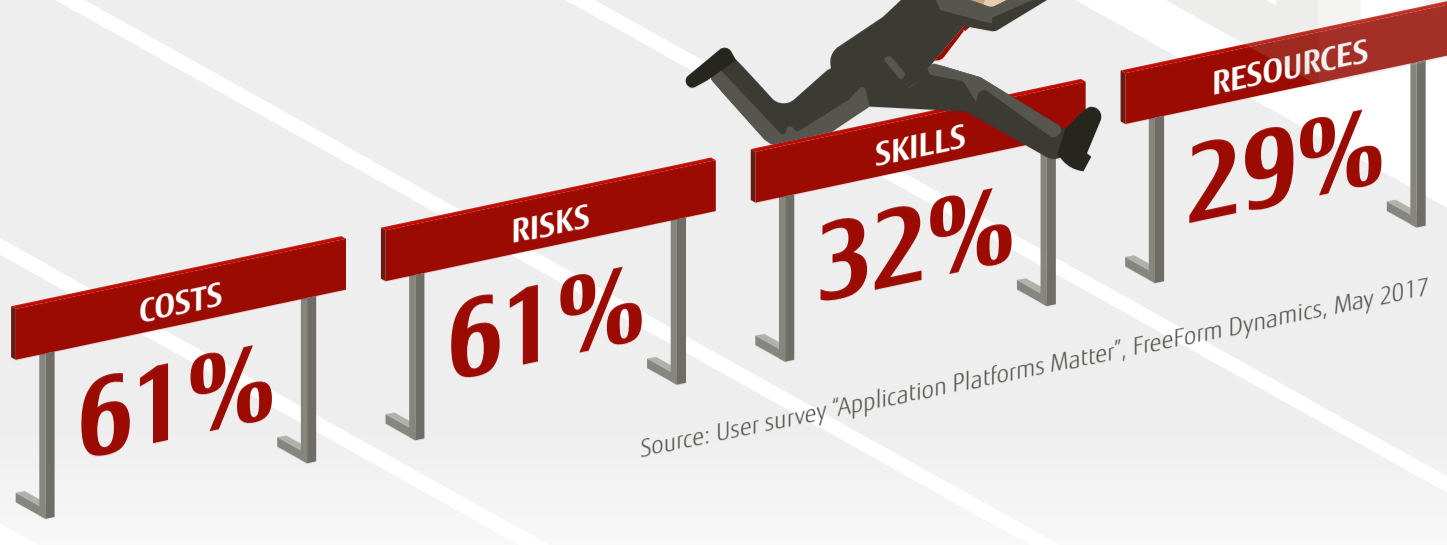


# Are you ready for your next data center modernization?

PRIMEFLEX Integrated Systems

## Where do organizations see the hurdles?



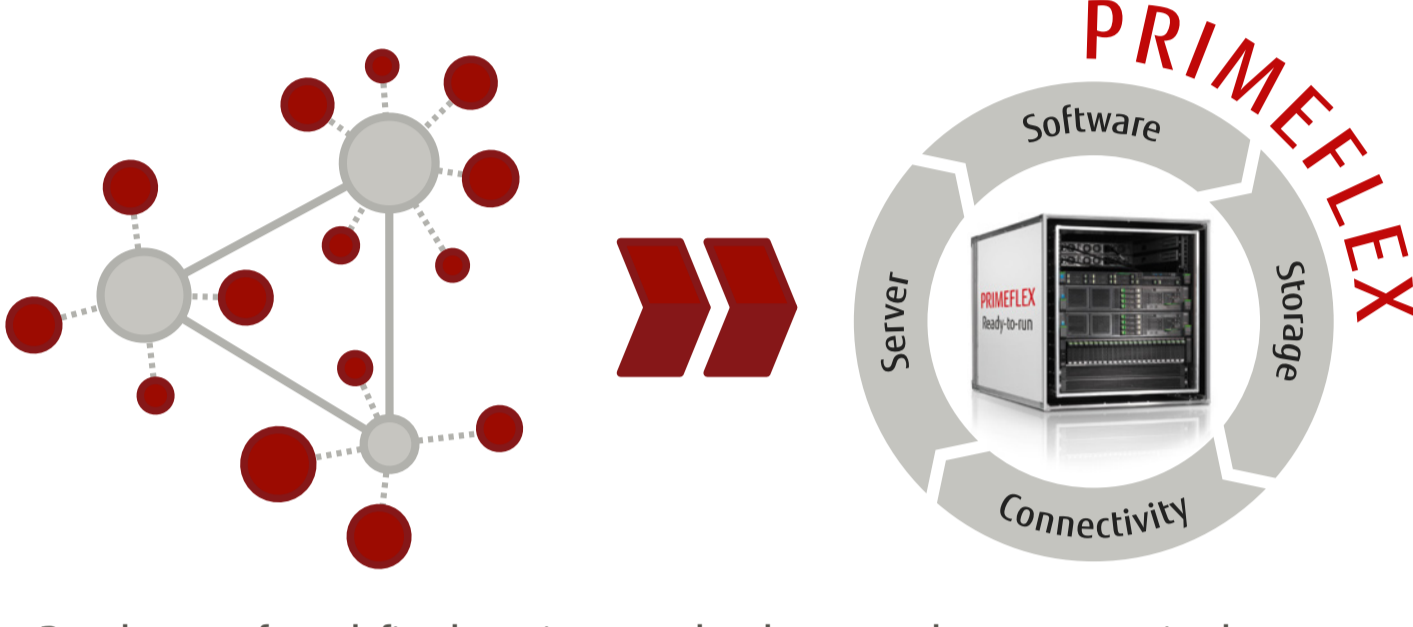
Doing all this yourself could mean you're heading for a fall!



**Traditional infrastructures:** **25%** almost 25% of staff time spent on **predeployment**

## Get rid of the piece-part approach to infrastructure

Make it easy with Fujitsu Integrated System PRIMEFLEX



Broad range of pre-defined, pre-integrated and pre-tested systems covering key usage scenarios: virtualization and cloud deployments, SAP landscapes and analytics initiatives.

### General Purpose

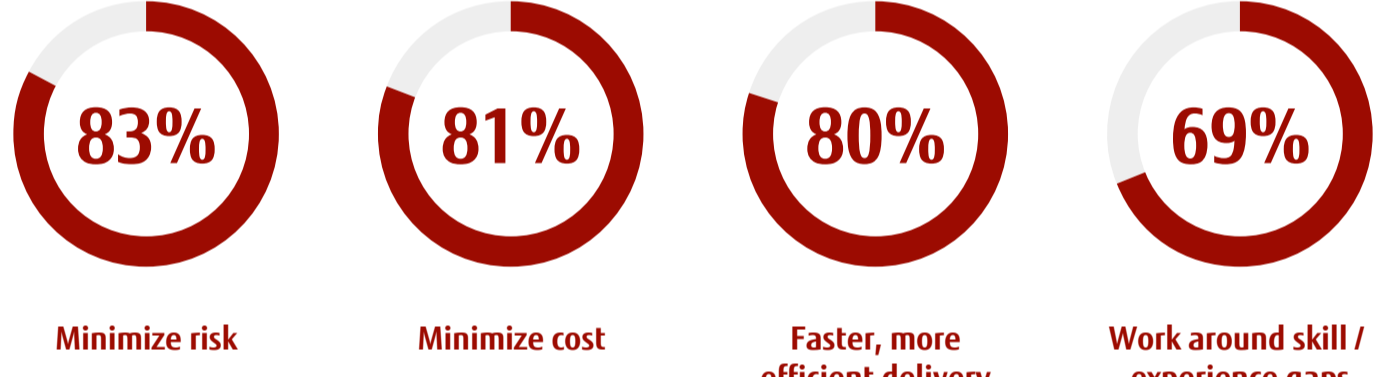
- Virtualization and Cloud**
- PRIMEFLEX for VMware vSphere
  - PRIMEFLEX for VMware vSAN
  - PRIMEFLEX for VMware Cloud Foundation
  - PRIMEFLEX for Microsoft Azure Stack HCI
  - PRIMEFLEX for Microsoft Azure Stack
  - Nutanix Enterprise Cloud on PRIMERGY

### Purpose built

- SAP**
- PRIMEFLEX for SAP HANA
  - PRIMEFLEX for SAP Landscapes
- Analytics**
- PRIMEFLEX for HPC
  - Zinrai Deep Learning System

## Reap the benefits of pre-integration

What customers want when implementing data center infrastructure:



**Best Performers are 2.6x** more likely to have a strong preference for pre-integration

Source: The Impact of Automation on IT Operations, Freeform Dynamics, July 2017

## 10 reasons to invest in Fujitsu PRIMEFLEX

- Get fast time to production**  
factory-integrated ready-to-run systems, customizable reference architectures
- Enjoy outstanding flexibility**  
fine-tune to your needs
- Grow as you go**  
start small and grow later
- Protect your business**  
near-zero failure rate
- Deploy cutting edge technology**  
for performance and capacity headroom
- Streamline management**  
converged management across all components
- Reduce cost**  
CAPEX & OPEX savings
- Simplify path to hybrid IT**  
easily integrate with major public cloud services
- Leverage flexible service options**  
mix and match for all lifecycle phases
- Enjoy one-stop support**  
24/7 infrastructure support

"Fujitsu PRIMEFLEX for SAP HANA arrived pre-configured based on our specifications so it was literally plug-and-play to install. That allowed us to quickly begin on-boarding the different parts of the business one by one."

Reda Loudiyi  
CIO Diana Holding-Group

"It quickly became clear that Fujitsu could provide all the technology we need and scale easily to a hybrid cloud solution. Moreover, in terms of cost, Fujitsu delivered the best bang for our buck."

Per Brantsing Karlsson  
IT-Manager, Akademiska Hus



"We were looking for a single virtualized solution with common, simple management. Fujitsu was one of the best industry players that could offer this in a complete, customized and hyper-converged solution."

Dr. Santhosh Kumar G  
Head, Department of Computer Sciences  
Cochin University of Science and Technology

"Having our own Fujitsu PRIMEFLEX for HPC infrastructure means we don't need to rely on the cloud so there are no subscriptions and no waiting. We can publish more academic papers quickly and attract more grants."

Sudeep Narayan Banerjee  
Systems Analyst/Scientist B  
Indian Institute of Technology Gandhinagar

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