

# Tools for creative minds

FUJITSU Workstation CELSIUS

FUJITSU



## 3 Must-Haves to Surf the Growth Wave in Media and Entertainment:

- 01 Creative minds with the tools to work fast, with less waiting time
- 02 Great content to wow the audience and drive demand
- 03 Super-efficient workflows that embrace multiple teams, apps and even file formats

**You need all three to be a winner in the growing M&E market**

### Media & Entertainment market facts:

**\$ 6.1 bn** Market Value Including Virtual Reality by 2023 (CAGR 13.8%)

**\$ 8 bn** Market Value OTT video by 2023 (CAGR 22.2%)

**9.5%** Projected global CAGR in Digital Advertising

**\$ 1.0 bn** Market Value E-sports by 2020 – fastest growing gaming sector

**\$ 2.6 trillion**  
Global market value by 2023

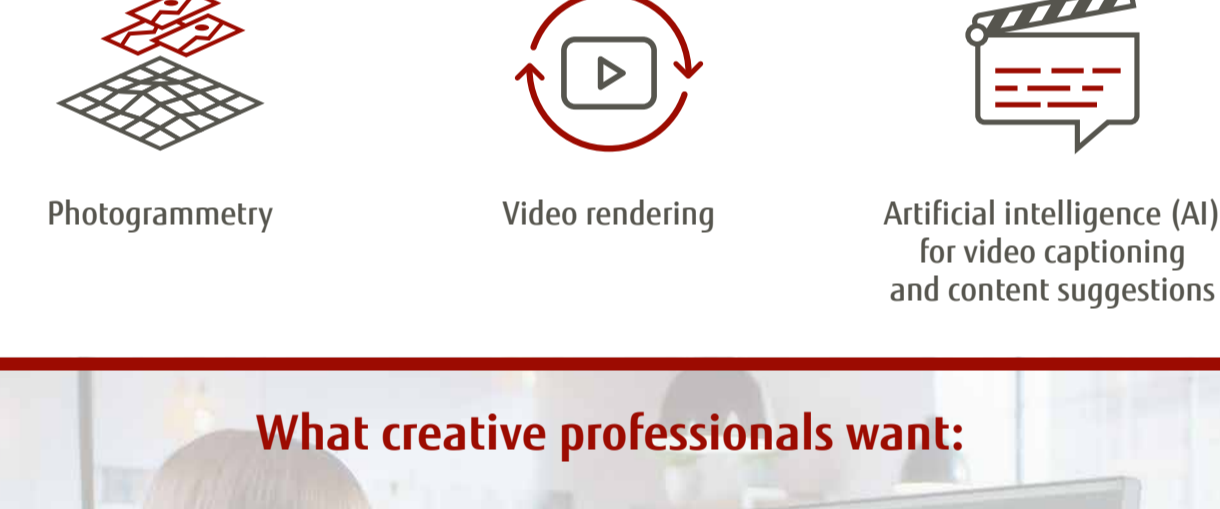
### Everyday workflow challenges



### The not-so-hidden cost of outdated systems



### Is your hardware up to the challenge?



### What creative professionals want:



**Animation Experts Photographers Graphic Designers Digital Cinema Creators Visual Artists Documentary Makers Video Editors**

### What you want to do

Leverage apps that rely on advanced power

Powerful Intel® Xeon® processors and professional NVIDIA® Quadro® graphics cards

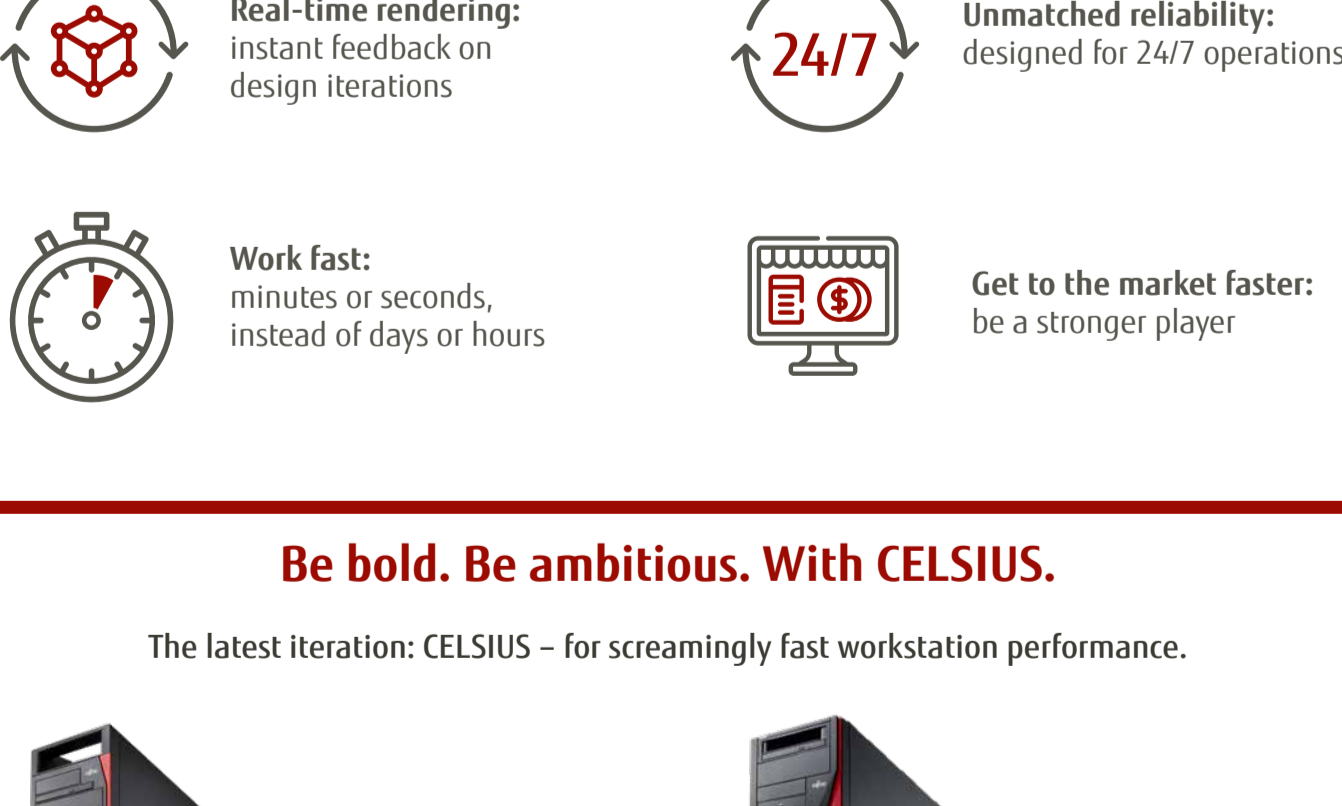
Fast editing, ray tracing, and photorealistic rendering

High CPU core count, high clock speed, high-end GPUs, fast storage drives, high storage capacity

Reliable output

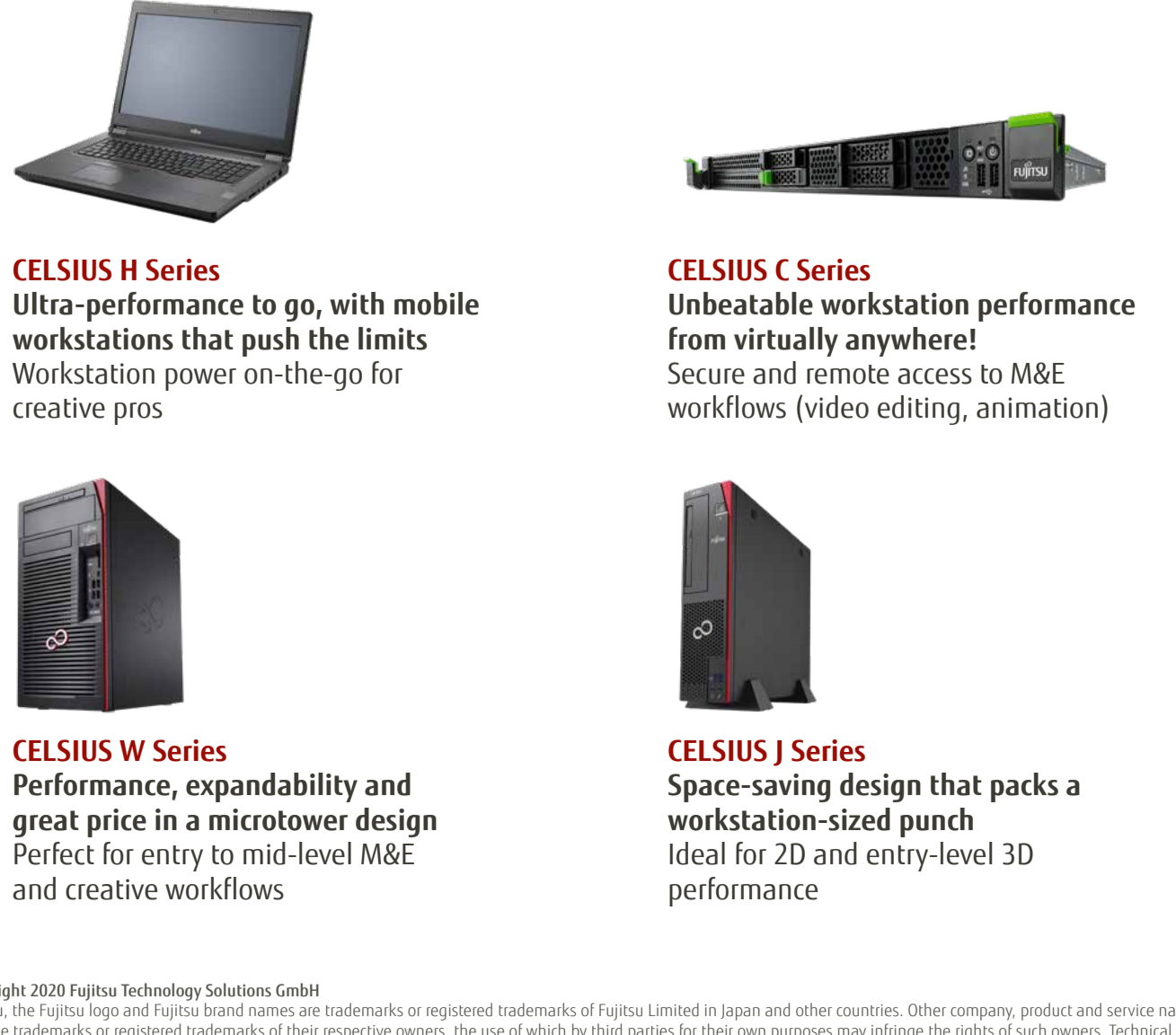
High performance and uptime

### Stay productive, stay competitive with latest technology.



### Be bold. Be ambitious. With CELSIUS.

The latest iteration: CELSIUS – for screamingly fast workstation performance.



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Take the first step to data-driven transformation: create your data transformation baseline. **Let's begin this journey now!**

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