**Tools for creative minds**

Getting ahead of the game.

**Project delays**

- $7.1 bn
- $8 bn
- $1.0 bn
- 9.5 %

**in Media and Entertainment:**

**Surf the Growth Wave**

**3 Must-Haves to March Ahead**

- Creative minds
- Massively powerful workstations
- Fast, with less waiting time

**What creative professionals want:**

- Stop & start at any point
- Fast, with less waiting time
- Real-time rendering:
  - Faster
  - Instant feedback on design iterations

**What it takes:**

- More iterations & simulations
- Higher resolutions & color depth – pushing compositing limits

**5.2 Billion**

Market Value (Global market value by 2023)

**CAGR 22.2 %**

**Media & Entertainment market facts:**

- Increasingly complex data, multiple video formats per project
- Crashed systems & lost work
- Soaring project costs
- Logjams
- Organizational silos
- Limited expandability
- Increased cost of IT complexity

**What creative professionals need:**

- Reliable output on a tight schedule
- High performance and uptime – vital for M&E
- ISV certifications:
  - Speeds up time to market
  - Enables you to be a stronger player in your market

**NOW HIRING:**

- Digital Cinema Creators
- Documentary Makers
- Animation Experts
- Digital Advertizers
- Video Editors
- Graphic Designers
- Photographers
- Visual Artists
- Producers

**Stay productive, stay competitive with latest technology.**

**FUJITSU Workstation CELSIUS**

- Perfect for entry to mid-level M&E
- Great price in a microtower design
- Immersive Virtual Reality (VR) experience
- High CPU core count, high clock speed, high-end performance
- Massive computing power:
  - 24/7 reliability

**The latest iteration: CELSIUS – for screamingly fast workstation performance.**

- Ultra-performance to go, with mobile workstations that push the limits
- VR-ready desktop workstation, optimized for high-end M&E workflows
- High end brilliance in the office – with advanced power and reliability

**Real-time design visualization**

- FUJITSU Workstation CELSIUS
- Workstation power on-the-go for creative pros
- High quality output, on a tight schedule

**Creative ideas into reality**

- For video captioning
-壁画 for video rendering
- High CPU core count, high clock speed, high-performance
- Artificial intelligence (AI) and content suggestions

**Get to the market faster:**

- SECURE & REMOTE ACCESS TO M&E FROM VIRTUALLY ANYWHERE!
- UNBEATABLE WORKSTATION PERFORMANCE
- ULTIMATE POWER FOR MOST DEMANDING SIMULATION FOR HIGH-END M&E WORKFLOWS

**Let's begin this journey now!**

**Create your data transformation baseline.**

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