FUJITSU Data Center Management and Automation
DemoCenter

shaping tomorrow with you

Experience Data Center Management and Automation
– in the Fujitsu DemoCenter

Discover the FUJITSU Data Center Management and Automation portfolio live at the Fujitsu DemoCenter – and experience what we can do for your enterprise.

When it comes to managing and automating data centers, there's little point in cherry-picking the challenges. Delivering transformational value into the enterprise means embracing every challenge and task. And that is exactly what Data Center Management and Automation from Fujitsu does.

Join us in our demo center for a live session with our specialist team and understand their expert view on Data Center Management and Automation solutions and the opportunities and benefits we can offer for you.

Whatever the challenges you're looking to resolve – better energy management in the data center as a part of Data Center Infrastructure Management (DCIM), or IT Operation Management (ITOM) such as service level and service quality management, process automation, end-to-end application performance management or further Data Center topics – you can experience virtually everything in the Fujitsu DemoCenter.

Data Center Management and Automation is part of the Fujitsu Enterprise Platform Services (EPS) portfolio on show in our DemoCenter. We demonstrate the comprehensive Fujitsu offering with servers, storage and a broad range of infrastructure solutions.

Data Center Management and Automation in our DemoCenter

With more applications to manage than ever before, more physical and virtual servers and cloud computing, IT managers have to gear up enterprise IT infrastructures for a raft of new challenges. Data centers not only need to be managed. They also need to be automated to meet rising demands in terms of agility, flexibility and speed.

FUJITSU Data Center Management and Automation solutions are delivered in a range of ways. They can be implemented in your data center or be provided as managed services operated by Fujitsu; they can also run out of the Fujitsu cloud. Visit our DemoCenter and find out which approach is the best way to fit FUJITSU Data Center Management and Automation solutions into your enterprise.

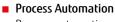The main product and solution demonstrations in the Data Center Management and Automation DemoCenter are:

- **Data Center Infrastructure Management / Energy Management**
  FUJITSU Data Center Infrastructure Management – the digital twin of your data center – covers energy, assets and processes. It is the enabler of complex, automated work-flows and supports a wide range of data center equipment and platforms from all major vendors. Rising energy costs and new laws mandating greater energy efficiency are moving data center energy management into the spotlight. With our Energy Management solution, we measure the power consumption of IT systems, identify performance indicators and determine utilization rates.

- **Service Level Management and Service Quality Management**
  To be truly effective, IT has to be closely aligned with the requirements of the business. This is where Service Level Management and Service Quality Management come in. It has become obvious that merely monitoring IT infrastructure is not enough to ensure this alignment. It is more important to observe quality on the application and service levels, thereby ensuring that service level agreements are met and improved. Service Quality Management automatically initiates troubleshooting in the event of discrepancies between targets and as-is situations.

- **Process Automation**
  Process automation ensures IT is integrated closely with the enterprise's business processes. By supporting business processes with automated IT infrastructure, significant gains in efficiency and quality can be obtained.

- **FUJITSU SE Manager**
  The SE Manager ensures a standardized, central management concept for the entire system which enables a very high degree of integration and the optimal use of resources:
  - System monitoring of all parts and components
  - Common service concepts
  - Comprehensive virtualization capabilities

- **FUJITSU ServerView® Infrastructure Manager (ISM)**
  ServerView® ISM supports customers on their path towards software defined infrastructure. ServerView® ISM helps to simplify day-to-day IT operations. Obtain actionable insights & act using programmable APIs:
  - Track compute resources and reassign workloads to reduce power
  - Increase storage utility based on data usage patterns
  - Re-direct network traffic in case of a congestion.

- **FUJITSU ManageNow®**
  FUJITSU ManageNow® are service solutions for easy, automated implementation and efficient operation of heterogeneous IT environments. Fujitsu provides ManageNow® solution suites for Data Center Monitoring, Log Analytics and Client & Server Automation.

We are continually enhancing our demo offering – get in touch with us for updates on the latest topics and enhancements.

Fujitsu Knowledge Working For You

Our experts demonstrate and discuss with you the possible approaches to improving the efficiency of your data center through the FUJITSU Data Center Management and Automation portfolio. We demonstrate the broad range of Fujitsu and partner solutions from our comprehensive Data Center Management and Automation offering. You're certain to find the approach that works for you – whether solutions are deployed and operated in your data center, whether Fujitsu operates the solutions on your behalf in your data center as a managed service or whether you use Monitoring and Service Desk as a cloud service.

If you're interested in Data Center Management and Automation, why not visit the FUJITSU Data Center Management and Automation DemoCenter for a first-hand impression and to find out more? Your sales contact will be delighted to arrange a visit. Alternatively, you are welcome to contact us directly if you prefer. We look forward to meeting you!

Want to get started with Data Center Management and Automation? A visit to the FUJITSU Data Center Management and Automation DemoCenter is the best place to begin. If you're unable to visit our DemoCenter, you can still experience the portfolio: With remote access, we can bring the demos to your location.

Fujitsu Technology Solutions GmbH
Demo Center Frankfurt
Lyoner Str. 9, 60528 Frankfurt
E-Mail: democenter@ts.fujitsu.com
For registration: www.fujitsu.com/fts/solutions/business-technology/data-center-management-automation/demo-center/form.html

Fujitsu Technology Solutions GmbH
Demo Center Augsburg
Bürgermeister-Ulrich-Straße 100, 86199 Augsburg
E-Mail: democenterabg@ts.fujitsu.com