

## Consumptionbased IT

Flexible, secure IT, combining cloud agility and on-premises control.



In today's dynamic business landscape, uSCALE provides the adaptable IT infrastructure you need to thrive. Our scalable solutions, powered by a pay-as-you-go model, align with your evolving business needs, optimize resource utilization, and promote sustainable growth for a competitive and environmentally responsible future.

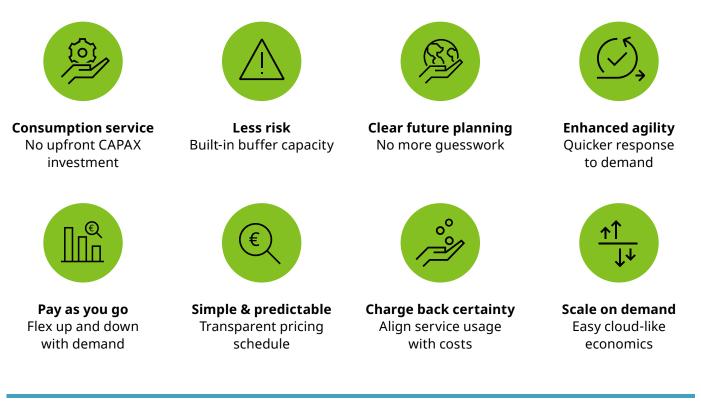
We have officially entered a new digital world. The digitalization of products and services is being pushed ahead at full speed causing huge shifts in customer behavior. Companies across industries are realizing that their business models are changing as the pace of digital transformation gains more and more speed. Accordingly, IT teams are required to support organizations quickly and flexibly in order to be successful and to stay competitive.

For some organizations moving to the cloud has become the default position wanting to modernize operations. And there are good reasons for this considering cost, scalability, and flexibility benefits from cloud migration. But the cloud is not always the answer to everything. Whether for regulatory or compliance reasons, or because you simply don't want sensitive data to leave your own data center, hybrid operating models have established themselves as a common alternative in many cases in recent years. Many businesses are transitioning away from traditional IT models and toward a consumptionbased approach that allows them to simplify IT operations, paying only for IT services and resources when they're needed and cutting or even eliminating expensive, time-consuming capital investments in equipment. Leveraging cloud-like consumption models for customer's on-premises data center enables organizations to deliver core and line-of-business propositions on hybrid IT with the same flexibility as the public cloud.

uSCALE is a smart alternative for a complex and sometimes disturbing move to the cloud. It will provide you with a financially transparent, technically scalable and compliant IT setup for your business strategy and your on-premise data center with no need to disrupt the smooth operation of your IT department. uSCALE brings the real benefits of the cloud to your data center. The model offers infrastructure-as-a-service in your own data center, according to your own compliance regulations at a cost that will surprise and convince you.



## **Business advantages**



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