



Better safe than sorry

How to make data-driven enterprises resilient

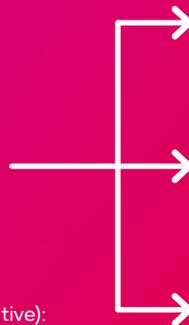


As digitization continues to pick up speed, the availability of data is the factor that determines business success. At the same time, enterprises must take a new approach to data protection because there is no longer any expiration date for data and also because cyber threats from, for example, ransomware are skyrocketing.

Digital transformation is not just a matter of having the right technology, but also of having the right digital strategy for your business. Being close to our customers is just one of the many reasons why business enterprises trust Fujitsu, especially when it comes to data protection.

Discover how Fujitsu data protection can help eliminate vulnerabilities in your digital transformation strategy.

Build your business resilience against threats step by step with us



Identify what kind of data you have and classify it according to your business needs



Optimize the cost levels



Archive what is appropriate and delete the rest

Ask yourself

- What happens to your business right now, in case of an IT outage, data loss or corruption or a cyber attack?
- Do you have a coordinated way of preserving and archiving data for future usage?

Define your SLAs

- RPO (Recovery Point Objective): How much data are you willing to lose?
- RTO (Recovery Time Objective): How long should it take until your business is up and running again?

Make your data protection a business enabler

Data protection is not about backup – it's about safeguarding data integrity and ensuring the availability of data for your business when you need it. In a digital world it's also about supporting your business by protecting your information repositories against downtime or any cybercrime. You can master every challenge and achieve even the most aggressive RPO-RTO targets with Fujitsu at your side.



Digital business continuity with no compromises

- **High-availability disaster-resilient** storage systems are the basis for always-on business
- **Leading snapshot technology** and modern data management offer key functions for 24/7 data availability
- **Intelligent data protection** solutions effectively safeguard valuable data against ransomware and other threats



Digital business efficiency at its best

- **Data protection appliances** drastically reduce IT administrator workloads and deliver high-performance backups
- **ETERNUS CS8000**, the world's fastest and most reliable data protection platform, reduces TCO by up to 60%
- **Our comprehensive portfolio** of appliances, tape solutions, data protection software and services makes it easy to keep backup and archiving speed, capacity and cost in balance



Digital business growth without limits

- **Extremely scalable** online storage and data protection solutions ensure long-term investment protection
- **Automation** guarantees efficient management of skyrocketing data – both old and new
- **Flexible** responses to business demands with the precise interaction of productive, backup and archive storage – all from one end-to-end provider

Combining Fujitsu storage systems with leading partner technologies from Veritas, Commvault and Veeam, we form an extensive ecosystem to safeguard data integrity and to guarantee always-on data availability – a key factor determining business success. We have the expertise to ensure that the right data service levels are delivered with the right protection at the right cost. With over 50 years of experience providing storage solutions including disaster recovery, data backup and data archiving, we master any challenge arising from digital transformation and data growth.

Visit us on www.fujitsu.com/dataprotection and discover more about Fujitsu data protection.