

The Workplace of the Future.

Your Work. Your Way.

FUJITSU



shaping tomorrow with you

The concept of the 'workplace' is being radically transformed.

The static concept of the 'office' is rapidly becoming a thing of the past. Digital technologies are breaking down the physical barriers which focused work on specific places. They're freeing us all to make important choices about how we work, when we work and why we work.

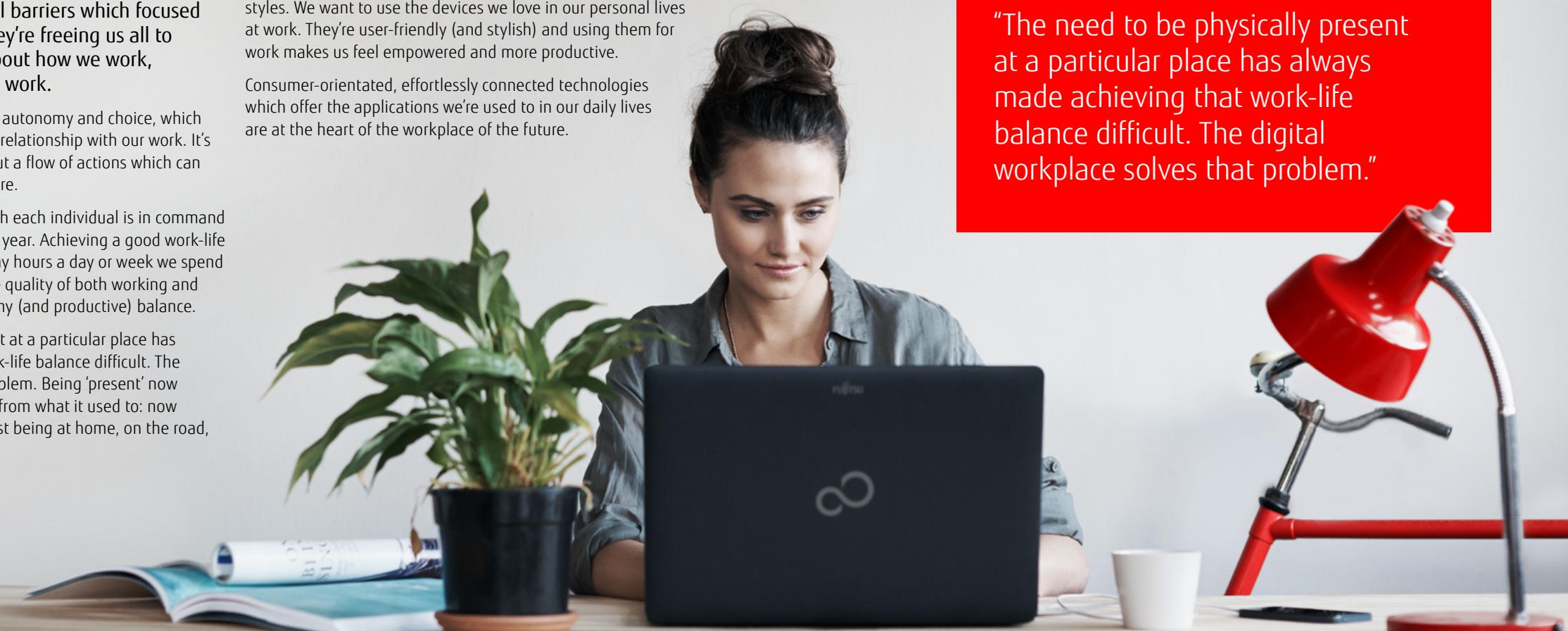
The future workplace is all about autonomy and choice, which are critical to enabling a healthy relationship with our work. It's no longer about a place, it's about a flow of actions which can happen anywhere and everywhere.

Work is now a continuum in which each individual is in command of their day, their week and their year. Achieving a good work-life balance isn't just about how many hours a day or week we spend at work, it's about enhancing the quality of both working and personal time to achieve a healthy (and productive) balance.

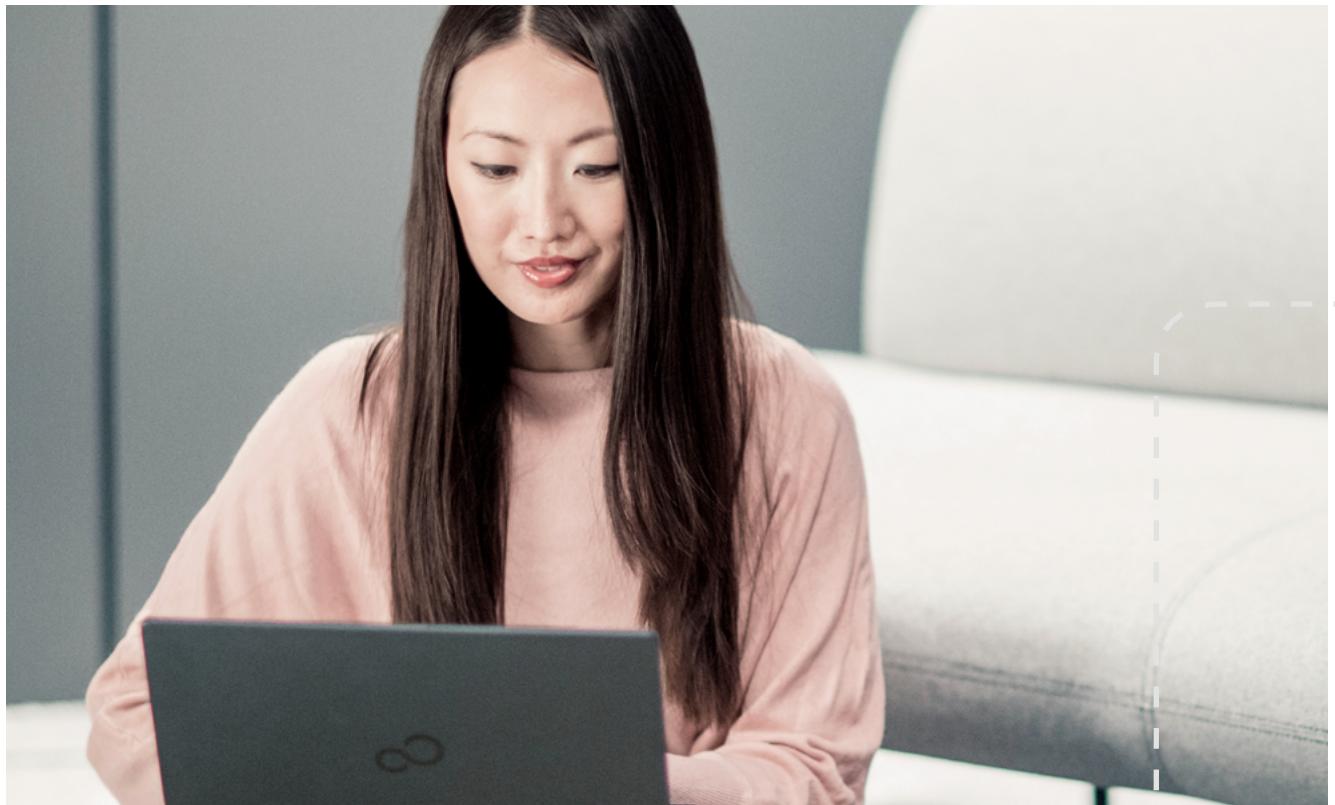
The need to be physically present at a particular place has always made achieving that work-life balance difficult. The digital workplace solves that problem. Being 'present' now means something very different from what it used to: now you can be present digitally whilst being at home, on the road, or in another country.

And the key to making that new 'workplace' effective is the ease with which we can use technologies that match our personal styles. We want to use the devices we love in our personal lives at work. They're user-friendly (and stylish) and using them for work makes us feel empowered and more productive.

Consumer-orientated, effortlessly connected technologies which offer the applications we're used to in our daily lives are at the heart of the workplace of the future.



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It's all about talent

By 2025 the majority of people at work will be Millennials: workers 'born and raised' digital. They're adding to a rich generational mix which, if properly enabled, can deliver great benefits to any organization. By enabling a seamless, responsive and lifestyle-based workplace environment they can attract the right kind of talent and retain it over the long-term. That's vital for innovation and agility. It's how they can generate new ideas to deal with disruption.

By matching technology with the needs and desires of the new workforce, a business can create a vibrant ecosystem of talent. The future isn't just about employees, though, it's about a fluid flow of consultants, part-timers and freelancers, as well as full-timers. Deploying the right technologies in the right hands and the right places enables better (and deeper) collaboration without boundaries.

The key to doing that is to ensure you have the right workplace infrastructure that delivers end-to-end connectivity and the best technologies, day in, day out. Anywhere and everywhere.



So, is the office a thing of the past?

Yes and no. The static, cluttered, disconnected office is over. The office as a totally connected and vital part of the workplace continuum is not. The physical office – a space where you can do specific tasks, meet people, and generate ideas in face-to-face meetings will always be important.

It just needs to be very different. It has to be designed to match the lifestyles of the people who go there (no matter how often they do so), and it must effortlessly reflect different workstyles and be responsive to individual needs.

That's what Fujitsu's approach is all about. It's a human-centric philosophy that puts the user at the heart of the technology and the way the space responds to and supports them.

We focus on making the office space a natural one which respects the reasons why the worker has decided to make use of it that day. It's a seamless part of the workplace continuum. Its technology, design, and even its lighting, heating/cooling, furniture and desk-spaces are finely tuned to respond to specific tasks and the outcomes users desire.

"It's a human-centric philosophy that puts the user at the heart of the technology and the way the space responds to and supports them."

The office might not be the most important place for some workers, but it must be a creative and effective place when they choose to use it. For those that want to spend the majority of their time in the office, then the imperative is the same.

It's all about what the user wants. From the building as a whole down to each individual desk, the point is to enable them to do their best work using the technology that suits their needs.

That's how they can add real value to the business and to their own lives.

Creating the office of the future

To set the right course you need to co-create your strategy and match it to the right solutions. That's what Fujitsu does in collaboration with you; from concept to delivery and continuing support. You need to get granular and practical. Think big and small. The entire building, a whole floor, a single desk or meeting room. What is the best technology and the best environment for each of those things?

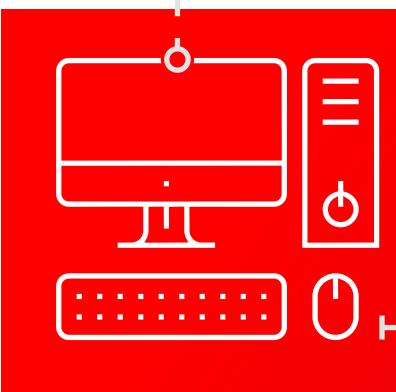
At a single desk, would having more than one monitor help boost productivity and help people work more effectively? If they want a clean desk – how can they achieve it? What IT do you need to deliver the best outcomes?

And it's not just about moving the furniture around (or taking it away), it's about mobility, flexibility, lighting, atmosphere and devices. And it's also about change, so you have to plan to manage that change so that your people understand its benefits and can buy-in to the human-centric philosophy that's driving change.

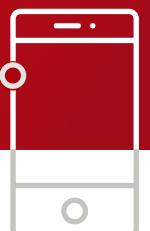
It's exactly what forward-looking companies like Bosch are doing right now. In our Spotlight in the Future Workplace, the company's IT Scout & IT Strategy Consultant Guido Neonati describes how Bosch is reconfiguring its work places to deliver one important outcome: inspired people. That's why the project is called, Inspiring Working Conditions (IWC). "It's much bigger than the office space – it's an ecosystem. So, we factor in all working spaces, whether that's home, transportation, or cafes – wherever. Whatever you need to do, you can do it. And be inspired."

At Fujitsu, our design process mirrors Bosch's approach. It always starts with the user – the person – and how they can be inspired. The work space must enable them to achieve a specific outcome. People are, after all, an organization's most valuable resource, so the thinking behind the tools they use each day must reflect that value.

Fujitsu's heritage is based on the ancient idea that form must follow function, and that any technology (be it digital or physical) must be synchronized with the needs of the individual. It's what ergonomics (in terms of spaces, things, and processes) is all about.



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The concepts:

Well-being is key

If you don't feel right physically or mentally, you can't do good work. That's bad for the individual as well as the organization. Many things can undermine good work – from bad lighting to bad posture; cluttered desks and cluttered minds; isolation as well as too much background noise.

One of the key elements in any office (and for most individuals) is the way they interact with their monitor. Is it big enough? Is it at the right angle? Can it be adjusted to suit changing needs across the working day? Does it take up too much space on the desk? Is one enough?

At Fujitsu, we've thought long and hard about this seemingly simple element. That's why we've created a flexible range of clever but simple solutions that can transform your desk space so that it becomes another positive facilitator in the seamless work continuum.

It's all about versatility – the right solution for every environment

Form and harmony extends from the design of the technology to the way it works with the furniture it will be used on.

We've made sure that our solutions are completely adaptable to any existing office furniture system. Our VESA Quick Change Mounting Options mean that an individual can add or subtract monitors to suit their needs over time without having to replace any furniture. They can even have up to eight monitors!

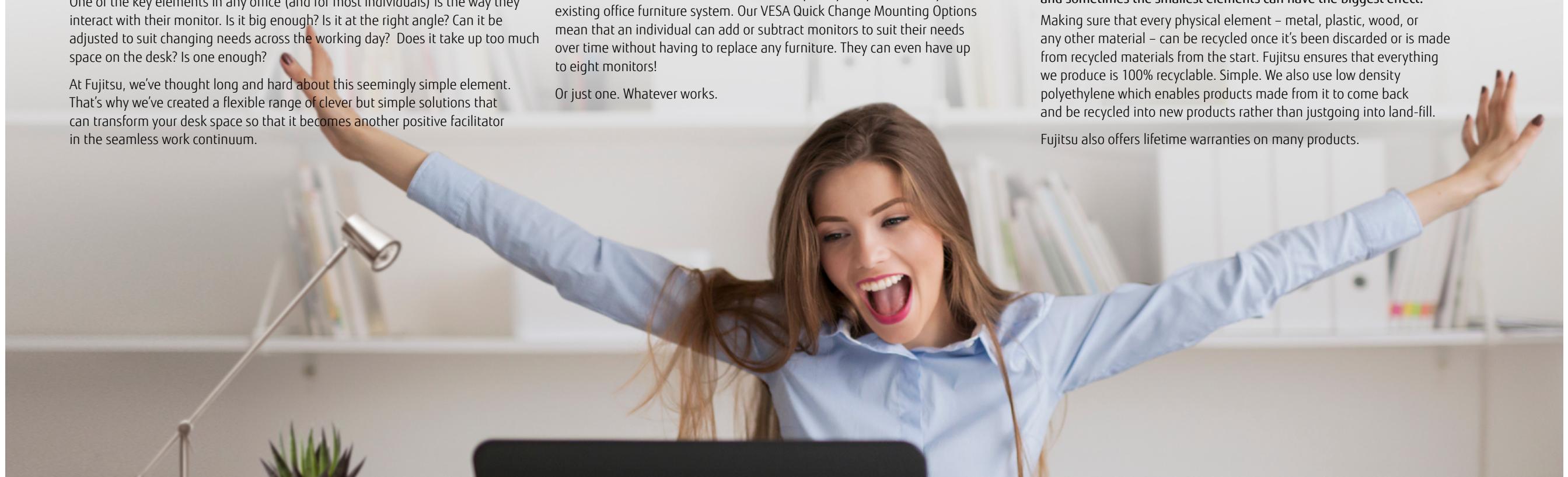
Or just one. Whatever works.

Being green means sustainable work for a sustainable future

If you think about all the offices across the world and how they use energy each day, you might think there's little that can be done to reduce the carbon they generate. But there are many ways to drive the sustainability agenda, and sometimes the smallest elements can have the biggest effect.

Making sure that every physical element – metal, plastic, wood, or any other material – can be recycled once it's been discarded or is made from recycled materials from the start. Fujitsu ensures that everything we produce is 100% recyclable. Simple. We also use low density polyethylene which enables products made from it to come back and be recycled into new products rather than just going into land-fill.

Fujitsu also offers lifetime warranties on many products.





Let there be the best light (and power) for the job

Light and power are fundamental. They can hinder or help you. Too much light can be bad, too little can also be bad. Hard to access power outlets get in the way of spontaneous meetings and add a level of hassle that distracts from creative dialogue.

We work with leading specialists in both areas to enhance the office space so that it delivers effortless collaboration as well as focused, individual working. Companies like EVOline and Waldmann that have recognized bad lighting and inflexible power access as barriers to productivity. In our Spotlight in the Future Workplace, Jan Schulte (EVOline) and Max Essers (Waldmann) say that an office space can't be conceived as a set of walls, floors, and stairs or lifts. It's got to be designed based on human needs, including feelings and natural daily rhythms as well as practicalities. "If people WANT to go to the office, then productivity goes up!" says Max.

Light can influence creativity or accuracy. It can make you alert or drowsy. Research shows that it affects our hormones as our brains respond to light densities and colors as the day unfolds. That, in turn, affects mood and productivity as well as the success of meetings. So, getting the lighting right across big spaces as well as small ones is critical to the productivity and well-being of people. If the light is wrong, then the device or application can't help you achieve a great outcome.

We work to ensure that the right light (intensity, color, changing moods) reaches the right places on both a macro and micro level: the room and the desk. The ergonomic principle enables the individual to be in control of the light in a space and its coverage.

And we also free power from the traditional sockets or panels which end up dictating how a space is used by people. Jan Schulte stresses that power has to be smart not dumb.

If it is smart, then the office space is smart too, which empowers the people who choose to use it. Less cabling and sockets and more movable power sources that free people from being close to walls or stuck in the middle of room means that collaboration is enabled anywhere and everywhere. "People can use whatever device they want – plug them in, charge them and so on – anywhere in a space. It's liberating," says Jan.

"If people WANT to go to the office, then productivity goes up!" says Max.

Security is confidence

A key element in any successful working day is the feeling that your work and your personal details are secure. Security breeds confidence. That's why Fujitsu has worked hard to make security effortless and personal via biometric authentication. Our PalmVein solution means that each person can place their palm over a reader and be recognized. It's simple, hygienic and non-invasive. It's also highly accurate and flexible and means that access to data, applications, files and any other work materials can be controlled and protected effortlessly.

The point is to deliver security in a very human, natural way without slowing down work or putting bureaucratic obstacles in people's way.

Our offerings:

Clean Desks, Active minds

Different people have different workstyles, but we have found that offering people the chance to work at uncluttered desks with the ability to choose more than one monitor or integrate either laptops or tablets with desktops boosts both productivity and well-being.

Clean Desk 2.0

Two-screens can definitely be better than one. The individual gets a broader, more natural view of their work. Two documents or visuals or applications can be open side-by-side to aid decision-making, comparisons, creativity and reduce the time spent switching between applications (which surprisingly takes up a lot of time!).

It's flexible, space saving and only needs one cable for power and data (with vendor independent USB type C). The monitor arms can be rotated through 90 degrees and extend in, out, sideways, or anyway that's needed. The desk stays clean (if you want it that way) and offers more space for any kind of materials you need for the task in hand.

You can also go totally paperless with a version that offers a pull mechanism so you can add a touchscreen that's identical to the first one. You could also use your tablet instead of a screen. That enables your tablet to become an integral part of the workspace and boost collaboration. You achieve smart variability which means you can sit with colleagues around the desk and share data and visuals with ease. It also means you can digitalize more processes to make them more efficient (and use less paper).

Workplace Connect Kit 2.0

Desks with an undergrowth of wires never look good. They collect dust and are frustrating when you want to disconnect something

and connect something new. Fujitsu's Workplace Connect 2.0 offers one click connection for nearly every notebook system so you can get to work without spending time untangling wires or looking for adaptors.

It's easy to install, delivers maximum usability and it's clean, very clean! It offers EIGHT power plugs – two on the desk, six underneath. And there's one off and on switch so you're in control without having to crawl on the floor.

Any angle, especially the right angle: ADAPT Monitor Arms & Accessories

The right stand and the right arm are crucial to making the clean desk system work in practice and deliver the smooth ergonomics people like.

- Dual Display Holder
- Double Display Holder
- Grommet Mount
- Large G-Clamp
- Mini C-Clamp

Fujitsu Display XL55-1 TOUCH

Collaboration is enhanced by visualization. Which is why a great looking interactive screen is a key component of any meeting room. Our ESPRIMO Meeting Room Edition (MRE) is powered by the ESPRIMO Q mini PC with Intel Unite and has the Display XL-55 Touch full HD screen at its heart.

It is fully interactive with up to 10 touchpoints and its anti-glare properties mean that everyone in the space can see it. The screen's wide connectivity options mean you can interface just about any device or technology you need to.



"...with the ability to choose more than one monitor or integrate either laptops or tablets with desktops boosts both productivity and well-being."



Let's build your future workplace, now

We are continuing to design and build the solutions that will deliver the future workplace that suits your core objectives. All our products are kept up to date so that you get the benefit of the latest technologies as soon as they are available.

Our approach is collaborative. We want to co-create your unique future by understanding your specific needs. That's why we are arranging a series of workshops and information events together with our partners, such as Haworth and Waldmann, to ensure that registered customers can get the latest thinking about productive and healthy workspaces and all the information they need to apply those concepts to their own needs.

Our FABO Workshops run over two days and offer the chance to have in-depth discussions with workplace experts as well as attend information sessions.

"...registered customers can get the latest thinking about productive and healthy workspaces."

Our Club 3 information events take place at the showrooms of our partners where you can experience new ways of working and organizing spaces, furniture, lighting and work and rest areas. Get in touch and we can arrange for you to attend any one of those events or have a consultation about your objectives and challenges. The workplace is changing. Give your people the best chance to do their best work and deliver success.



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