

Fast track to Data Center Infrastructure

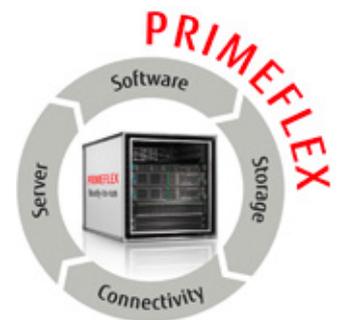
FUJITSU Integrated System PRIMEFLEX



Intel® Xeon® Platinum processor



Building and managing data center infrastructure is increasingly complex, error-prone, time-consuming and expensive. FUJITSU Integrated System PRIMEFLEX reduces risk, shortens time to value, increases operational efficiency and drives down cost.



The do-it-yourself approach to data center infrastructure is fraught with challenges. Servers, storage, network components and software need to be selected from a myriad of options, procured and integrated. Moreover, extensive testing to guarantee compatibility requires deep knowledge of all components involved and their interdependencies on each other.

With PRIMEFLEX, Fujitsu provides a broad range of pre-defined, pre-integrated and pre-tested systems that take out complexity, increase operational efficiency and speed up deployment of data center infrastructure. PRIMEFLEX covers key usage scenarios like virtualization and cloud deployments, SAP landscapes and analytics initiatives.

Learn more about PRIMEFLEX:
www.fujitsu.com/primeflex

Your advantages

- Fast time to production
- OPEX savings across complete system lifecycle
- Easy scalability, built-in high-availability and simplified management
- Simplified path to hybrid IT
- Flexible service options and one-stop support

shaping tomorrow with you

The Fujitsu logo, consisting of the word 'FUJITSU' in a bold, red, sans-serif font, with a stylized infinity symbol above the 'i'.



"76% of the best performing IT organizations see the use of pre-integrated systems as an important part of their platform mix."

Source: "The Impact of Automation on IT Operations - Are you ready for the software-defined datacentre?", FreeForm Dynamics, July 2017



Get fast time to production

Mitigate risk with factory-integrated ready-to-run systems or customizable reference architectures, freeing organizations from allocating valuable staff resources to time-consuming infrastructure deployment activities. Benefit from significant faster time to market and reduced costs to stand up your data center infrastructure by eliminating complex processes around system design, procurement, test and configuration.



Grow as you go

Easily align your infrastructure to changing capacity and performance requirements. PRIMEFLEX systems allow you to start small and grow as demand increases. They are designed to support vertical and horizontal scalability providing you with the choice to select the architecture that best fits to the specific scalability requirements of the application landscape they should support.



Enjoy outstanding flexibility and choice

Select from a broad range of options to fine-tune your data center infrastructure to your specific needs. The Fujitsu PRIMEFLEX portfolio provides flexibility and choice in terms of architecture (converged and hyper-converged), storage (Fujitsu and NetApp), virtualization software and cloud management software (VMware, Microsoft and Nutanix) and licensing (OEM, resale or bring your own).



Protect your business

Save guard your business against a wide variety of failures – from a single component to an entire site. All components in PRIMEFLEX systems feature extremely low annual failure rates. Select from a broad range of high-availability, disaster recovery and data protection options to provide the service levels your business requires.

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Deploy cutting edge technology

Build your new data center infrastructure based on state-of-the-art technology giving you the performance and capacity headroom to extend your systems lifecycle and reduce migration cost. PRIMEFLEX systems are built from best in class components, from Fujitsu or leading 3rd parties, and are optimally harmonized to best support a particular use case.



Reduce costs

Thanks to reduced deployment efforts, highly efficient management tools and a support offering that cares for the complete technology stack, PRIMEFLEX systems enable huge OPEX savings in every phase of the system lifecycle – from deployment to operations and maintenance.



Streamline management

Reduce management silos with FUJITSU Infrastructure Manager (ISM) enabling a converged lifecycle management across servers, storage, networking, and 3rd party devices. ISM allows you to gain actionable insights, re-assign workloads and re-direct network traffic to increase the responsiveness of your IT to the business. Benefit from 23 times faster troubleshooting, 70% reduced operating system installation time, 90% less time for firmware updates and 50% lower power consumption.



Simplify path to hybrid IT

PRIMEFLEX systems dramatically simplify the path to hybrid IT by integrating with major public cloud services like Microsoft Azure or Amazon Web Services, allowing you to adopt the best mix of cloud and on-premises technologies that provide the most value for you and your digitalization journey. With Enterprise Service Catalog Manager (ESCM), Fujitsu provides a self-service portal to centrally manage the service catalog, lifecycle operations and user access for all IT services in a hybrid IT environment.

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Transform with confidence to your next generation data center infrastructure



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By choosing Fujitsu for your next data center modernization project, you will benefit from Fujitsu's globally available experience in deploying large-scale data center infrastructure and the longest track record in delivering integrated systems with first shipment back in 2002.

Flexible services options

PRIMEFLEX is supplemented by flexible services options throughout all lifecycle phases. These services options encompass consulting, design, onsite deployment, integration of the new infrastructure into the existing environment and migration services, lifecycle management and maintenance. If you don't have the resources to operate your data center infrastructure, Fujitsu will provide Managed Data Center as well as Hosting Services for you. In addition, Fujitsu offers a complete portfolio of financing solutions, such as IT leasing, cloud-like financing models, trade-in and buy-back options. It is all about choice – just select what you need.

Enjoy first-class support

Fujitsu is your single point of contact for PRIMEFLEX. The Fujitsu SolutionPacks and SolutionContracts for integrated systems provide end-to-end infrastructure support covering the complete hardware and software stack. A unique solution identifier for all PRIMEFLEX systems allows our support teams to make solution-level decisions when working with these sometimes complex systems. For example, this enables us to route support calls to specialized, solution aware support engineers making for easier support interactions with speedier resolution times.

Learn more about Integrated Systems from Fujitsu:

→ www.fujitsu.com/primeflex

"Fujitsu PRIMEFLEX® for SAP® HANA® arrived pre-configured based on our specifications so it was literally plug-and-play to install. That allowed us to quickly begin on-boarding the different parts of the business one by one."

Reda Loudiyi
CIO Diana Holding Group

"It quickly became clear that Fujitsu could provide all the technology we need and scale easily to a hybrid cloud solution. Moreover, in terms of cost, Fujitsu delivered the best bang for our buck."

Per Brantsing Karlsson
IT Manager, Akademiska Hus

"We were looking for a single virtualized solution with common, simple management. Fujitsu was one of the best industry players that could offer this in a complete, customized and hyper-converged solution."

Dr. Santhosh Kumar G
Head, Department of Computer
Sciences Cochin University of
Science and Technology

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