

# Take your IT vision for a spin (without risk but fun)

How the new Fujitsu  
DX Innovation Platform  
boosts your IT creativity  
to a whole new level.

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intel®



**There has hardly been a better time for IT experts to grasp the opportunities available to get actively involved in the growth strategy of companies.**

Although the classic definition of an IT department still exists, the trend has long since moved away from the mere provision and management of tools and infrastructures towards active design work and sustainable contributions to the company's history.

**The technologies and concepts that are repeatedly and increasingly mentioned in this context include above all the areas of Artificial Intelligence, Data Science and Containerization.**

Advancing in these areas, a large number of the management's visions can be realized. Fujitsu supports IT managers with a powerful test platform for the three megatrends mentioned to actively participate in the company's development. And not only that: as part of our Lighthouse Initiative, you can qualify for an exclusive package of support for free.

A background image showing two astronauts in white space suits floating in space. The Earth's blue and white clouds are visible in the lower right, and a bright sun is in the upper right. A semi-transparent blue and purple gradient box is overlaid on the right side of the image, containing text.

## Fujitsu Lighthouse: share your idea and we share knowledge and resources.

Fujitsu Lighthouse is an exclusive tech initiative for your AI, Containerization and Data Science vision. Tell us about your big ideas to fully exploit the possibilities of innovative IT concepts.

We offer you exclusive and free support from the Fujitsu DX Innovation Team! There is also the possibility to benefit from a project support pool of €100,000. Read more about this new approach to pinpoint your winning formula in today's digitalized economies on **page 10**.



## The DX Innovation Platform: a state-of-the-art environment, ready for **your** ideas

Develop and test your specific AI, data transformation or containerization scenarios on the latest IT environment – consultancy included!

Building a business case could be one of the biggest hurdles to using new technologies, such as AI. The infrastructure required to run AI projects tends to be specialized and costly, making it essential to build a strong business case so that decision-makers are both confident and comfortable with the significant investment required. However, developing this business case can be challenging without access to the compute power needed to accurately determine the project's requirements.

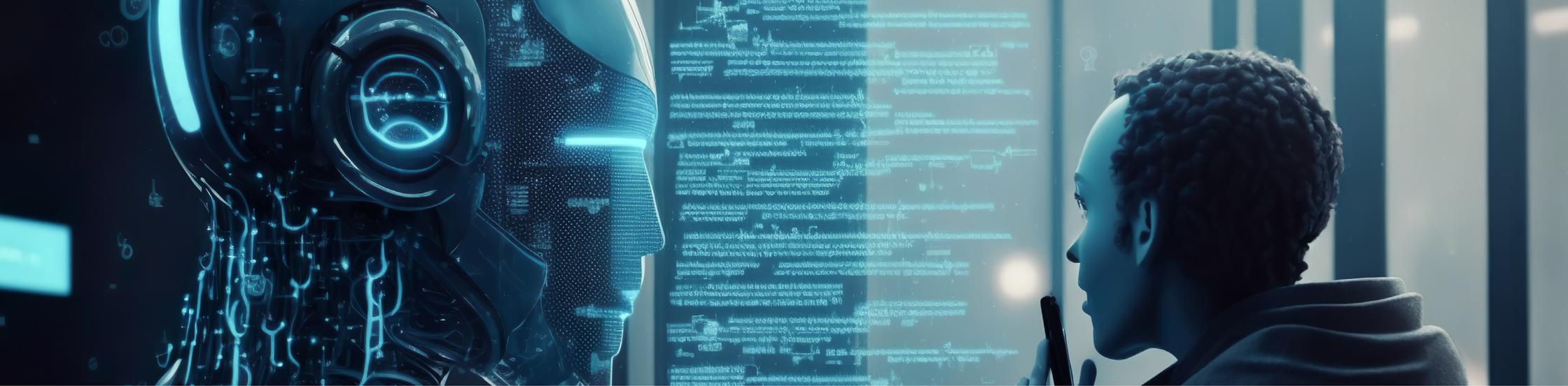
Bringing additional AI expertise on board early saves detours. About 50% of project inquiries our

experts receive don't require AI but automation solutions. When AI is needed (over 70% of cases), existing solution modules can be adapted to specific project requirements, faster and more cost-effectively than reinventing the wheel.

That's why Fujitsu partnered with Intel, SUSE, NetApp, and Juniper, helping implement AI, data, and containerization applications through the DX Innovation Platform. We built an extensive ecosystem to bridge skill gaps and discuss optimal setups with market experts.

The DX Innovation Platform includes AI and K8s Test Drives, granting direct access to technology and know-how for developing and validating AI, data, and containerization theories and models.





## Stay flexible and secure – while keeping your data and your IT core competence in house

Instead of using and paying for resources in the cloud, use the DX Innovation Platform for free to identify your next big thing. In this controlled environment, you retain full control over your data. We also thoughtfully design the infrastructure that you will need to realize the resulting solution – taking into account your business requirements.

For the realization and implementation in your on-premise datacenter, we offer the commercial model

of Fujitsu uSCALE. It ensures flexibility and data security in your datacenter and offers a financially transparent, technically scalable, and data compliant IT infrastructure. We tailor the “as-a-service” model to your specific IT needs, not limited to cloud solutions.

Scale up or down and pay only for what you use. A dedicated Customer Success Manager (CSM) supports you from onboarding to implementation.

# Where to start – where to find support? Develop and Test your AI solution.

As part of the Fujitsu DX Innovation Platform, the AI Test Drive kick-starts your AI project. We help you understand AI's potential within your organization and establish the right technology foundations for present and future needs.

Fujitsu stands among the top six global companies with the most registered patents in artificial intelligence (source: [https://www.wipo.int/tech\\_trends/en/artificial\\_intelligence/story.html](https://www.wipo.int/tech_trends/en/artificial_intelligence/story.html)). Benefit from our powerful partner ecosystem and access 600 subject matter experts within 24 hours for AI expertise.

Fujitsu's AI Test Drive accelerates your AI projects, providing all necessary hardware and software in one place. Gain a simplified, fast, and secure way to access AI and validate theories and models, gaining an edge in the global race to AI adoption.

## Your benefits:



Reliably identify how AI can transform your business



Create the right technological framework for future-proofing your company's use of AI



Successfully balance the needs of new technologies with issues such as data security, regulatory compliance, energy efficiency and more



Reduce the time to build a proof-of-concept from several months to just a few days



## It has never been easier to explore how containers can accelerate AI development and digital transformation

Containers are at the heart of cloud-native platforms and AI development, which makes them integral to digital transformation. This technology holds tremendous potential to unlock new possibilities and propel your journey towards success. Beside others, containers optimally support DevOps principles and Continuous Integration/Continuous Delivery (CI/CD) because differences in test and production environments no longer matter – since all dependencies are encapsulated in the container. Containers thus promote productivity in collaboration between development (Dev) and IT operations (Ops).

But where to start? Building a business case for innovative projects can be challenging if you don't have the IT resources available, to determine the specific requirements of the project. The Fujitsu DX Innovation Platform provides the unique opportunity to overcome this challenge – with the K8s Test Drive.

As a CNCF platinum member, Fujitsu drives cloud-native app development. We're a Kubernetes Certified Service Provider, offering comprehensive consulting and innovative solutions. The K8s Test Drive lets you review your containerization landscape with hands-on scenarios and consultancy for free.



# Improve your **data science** model accuracy.

At Fujitsu, we have one mission: supporting organizations in generating value from data and protecting their data. This includes having the ability to find the truth hidden in your data treasures faster. Driven by AI and global expertise, we provide solutions to this end that make it easier for you to collect, manage, and process data as well as visualize the results – whether you are looking for the truth in structured, semi-structured, or unstructured data. Challenges for which we have created solutions as part of our data-driven transformation strategy include public safety, fraud, and data privacy.

Finding the truth fast in your data can have a big impact on your business outcomes:

Take control of your data. Complement data governance programs by making your data more easily accessible and searchable.



Mitigate risk. Quickly find private data, intellectual property, evidence of fraud, rogue contracts, human resources issues and other business issues.



Reduce costs. Minimize the time and financial burdens of regulatory compliance, eDiscovery, investigation, data migration, litigation and mergers, acquisitions and divestitures.



Extract value. Make useful information easier for people to access and make informed decisions.





## Enhance flexibility and enter a new level of agility with your **IT organization**.

Whether you follow the principles of a modern DevOps organization or engage in your digital transformation journey, the Fujitsu DX Innovation Platform enables you to shorten your development cycles and improve collaboration in your IT organization. In doing so, you are writing yourself into the next chapters of your company's growth story.

Alongside your leading role in this story, the Fujitsu DX Innovation Platform is one of the most important supporting measures. It helps you improve the quality, relevance, and impact of your intellectual property. It offers you the basic set of tools to improve the data quality, model performance and robustness of your AI solution. It provides them with the capabilities to optimize functionality, performance, and compatibility of applications within containers, version control and reproducibility of data science experiments.

# What's your innovation case to accelerate growth we can work on together?

Elevate Your AI Prototyping Journey with the Fujitsu Lighthouse Initiative: Our commitment runs deep. Register now and let's co-create the future with up to €100,000 in collaborative support.

Register at the [Fujitsu Lighthouse Initiative registration page](#). Post-registration, you'll receive a confirmation email with detailed instructions on how to share your idea.

Embark on this collaborative journey by drafting your business-driven use case in a short PowerPoint presentation, a one-page pdf, or a pitch video (5 minutes max). Make sure your content addresses the essential W questions (what, why, when, where) and aligns with the themes of AI, Data Science, or Containerization. Submissions should be articulated in English.

For further details or queries, please have a look at the [Fujitsu Lighthouse Initiative registration page](#) or reach out to [engage-CX@fujitsu.com](mailto:engage-CX@fujitsu.com).





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