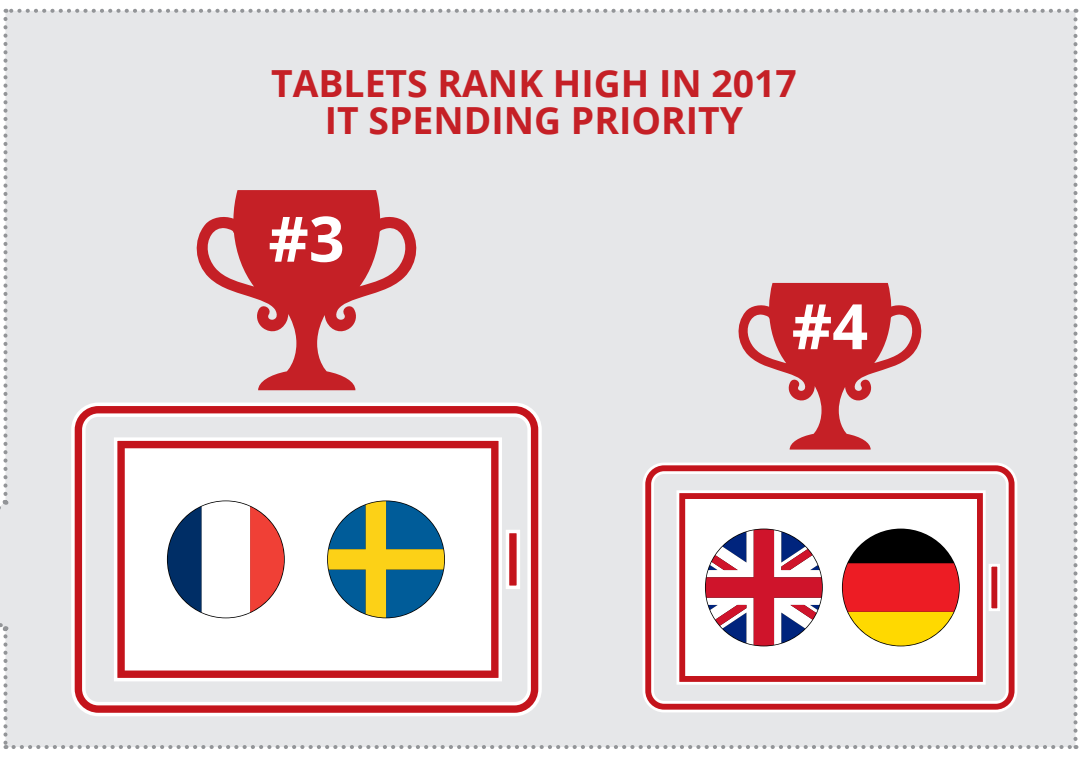
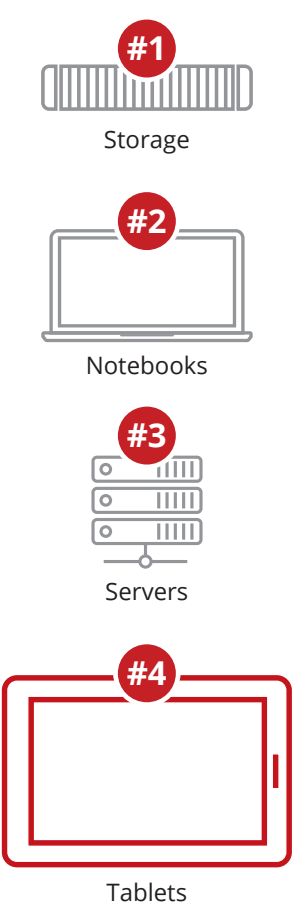


HOW TABLETS CAN HELP YOUR DIGITAL TRANSFORMATION JOURNEY

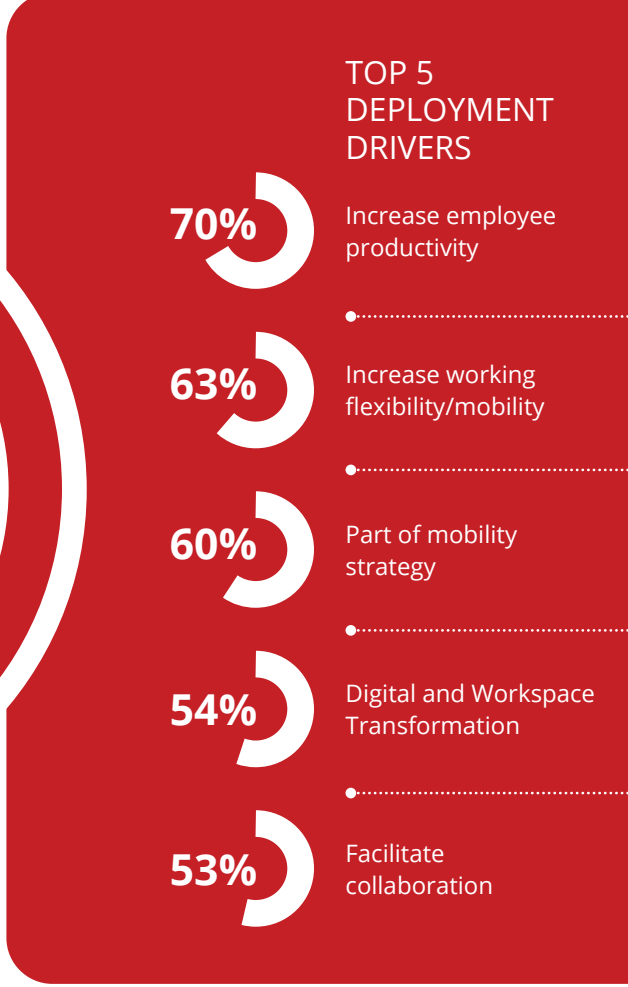
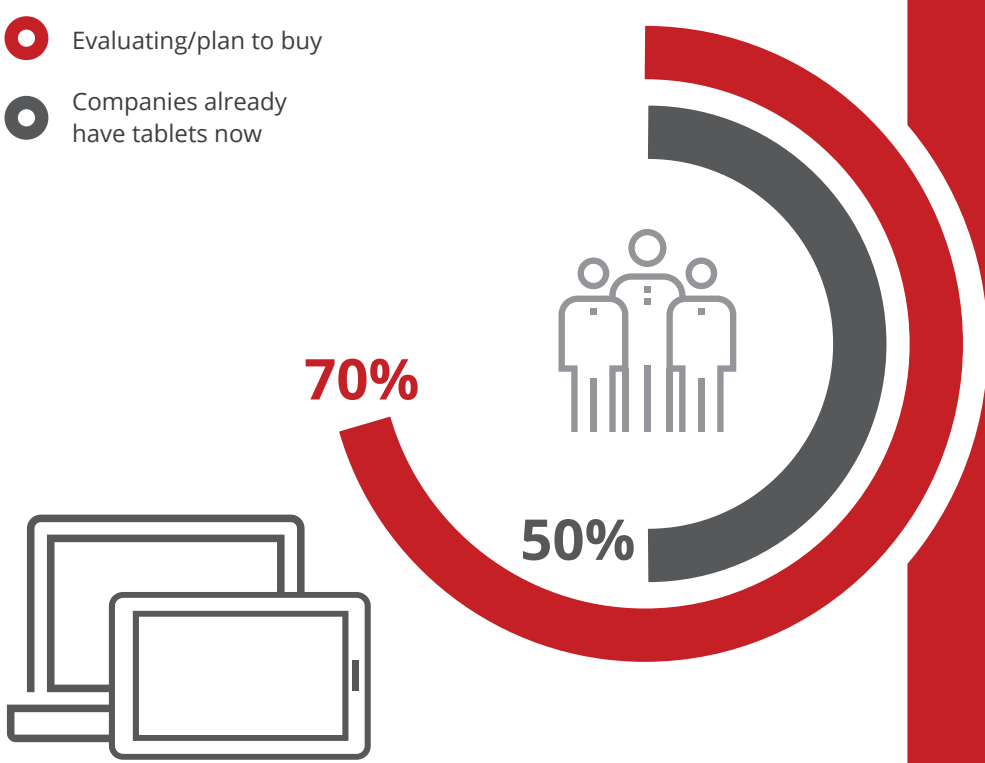


60% OF COMPANIES CONSIDER TABLETS PART AND PARCEL OF THEIR MOBILITY STRATEGY

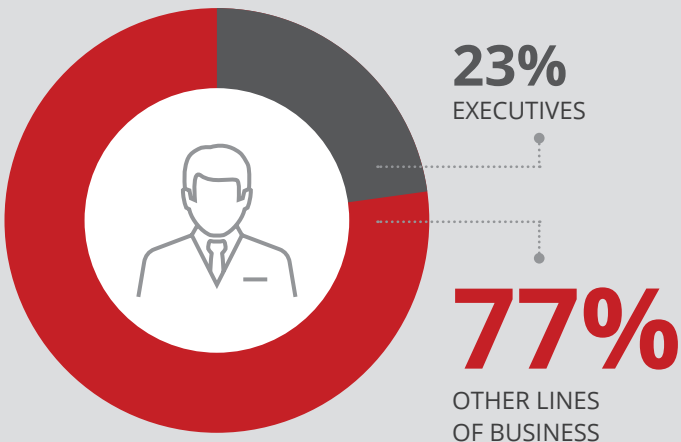


MOBILITY AND PRODUCTIVITY DRIVE TABLET ROLL-OUTS

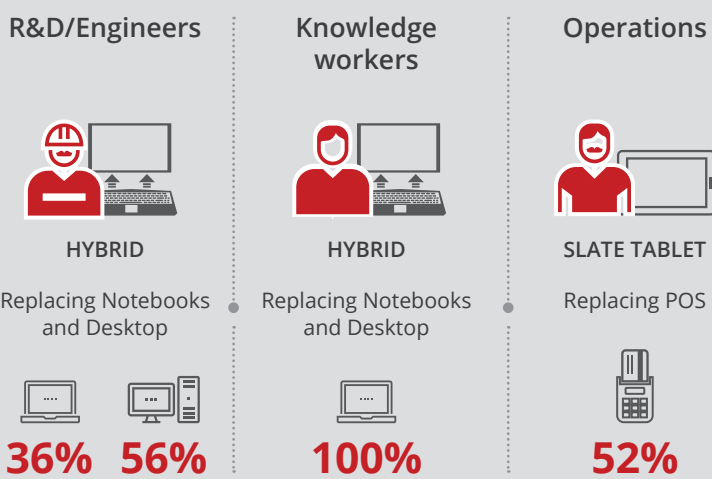
- Evaluating/plan to buy
- Companies already have tablets now



LINES OF BUSINESS ARE THE MAIN TABLET USERS



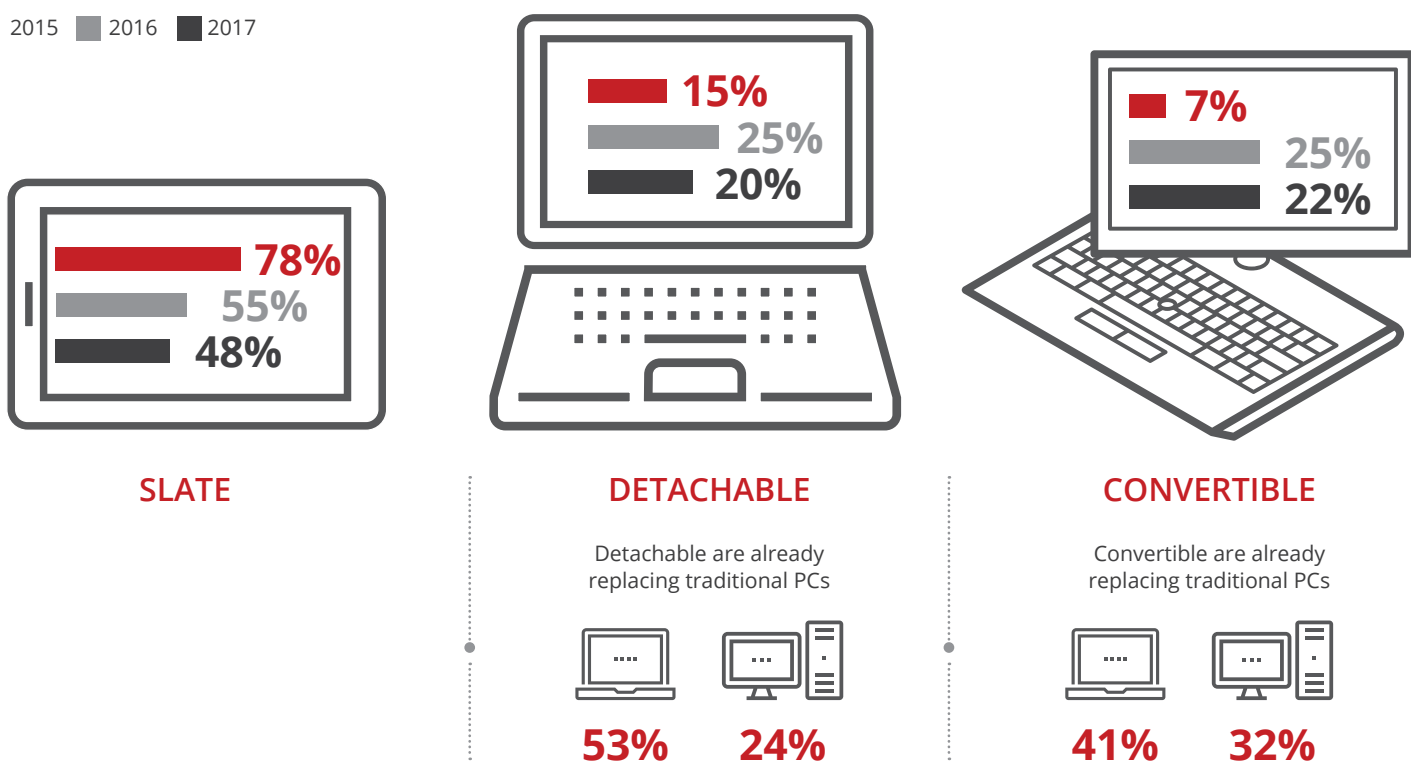
USER PROFILE EXAMPLES



PRODUCTIVITY NEEDS DRIVE DEMANDS FOR DETACHABLES AND CONVERTIBLES

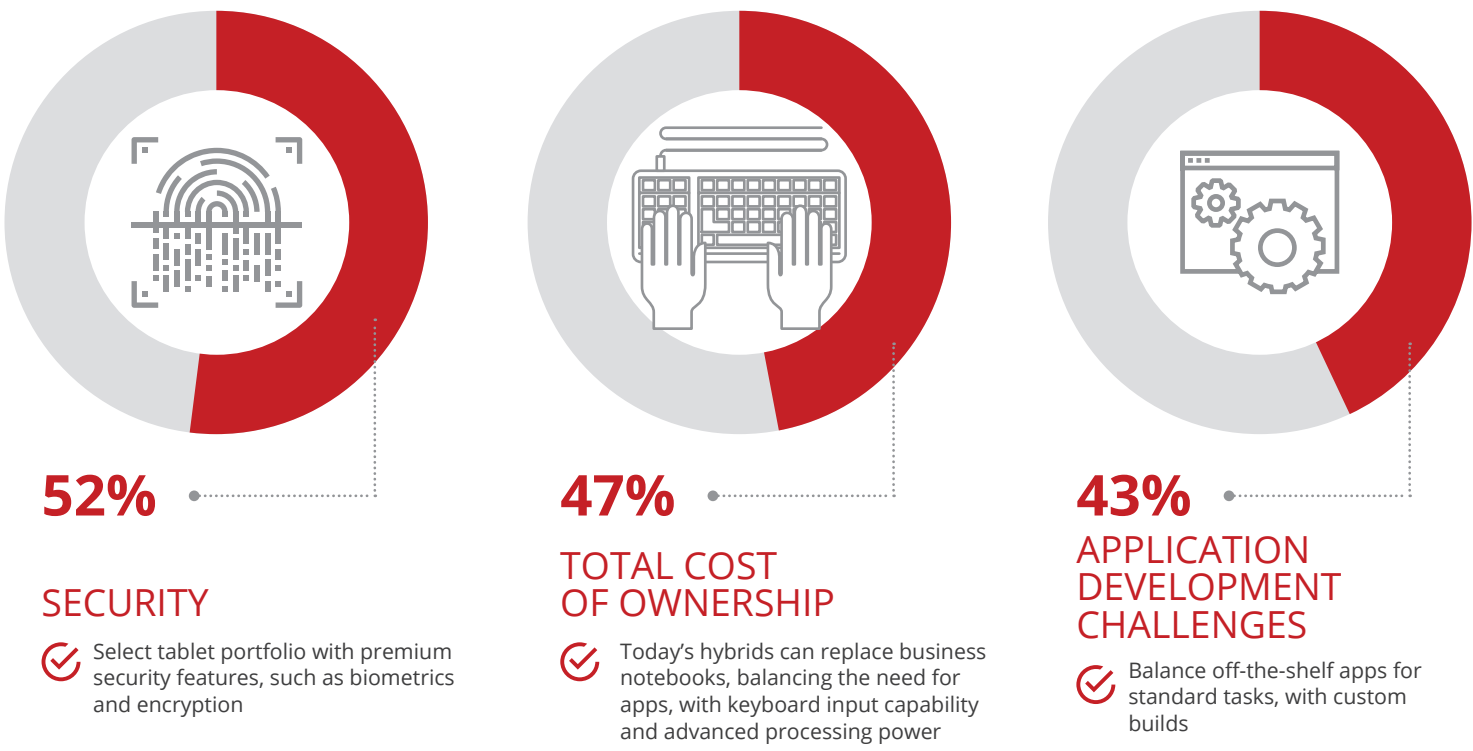
Touch-based applications drive slate demand, but keyboards are needed for productivity

■ 2015 ■ 2016 ■ 2017



HURDLES CAN BE OVERCOME

Top concerns about tablet deployment can be addressed by selecting the right solution



KEY TAKEAWAYS

- Tablets should be part of your organization's digital transformation
- Consider your users' needs and your business objectives in selecting a portfolio of devices
- Tablets and hybrids are no longer an add-on, but can replace your traditional computing devices
- Remember, fundamentals like battery life and build-quality are still critical to successful deployments
- Address tablets as a solution and select a strategic partner