



Exclusive Opportunity – PAB meets Executive Symposium

on November 20 and 21
in Cannes

 FUJITSU

We cordially invite you to our exclusive Fujitsu Executive Symposium taking place in enchanting Cannes, on France's South coast. Join us for an unforgettable experience.

Under the motto "**Unleash Your Data-Driven Future**" you can expect an **exceptional program** with international keynote speakers, roundtables, and exchange with Fujitsu's top executives and international experts on themes such as:

- Digital transformation and AI shaping business strategies
- Business sustainability strategy and the role of IT
- How to become data-driven while keeping IT resilient
- Creating and leveraging an innovation ecosystem
- Culture & Leadership



Hotel Barrière Le Majestic Cannes (*****)

Offering views of the Mediterranean Sea, Hôtel Barrière Le Majestic Cannes is located on the famous Boulevard La Croisette in Cannes, 110 meters from the Palais des Festivals and the old port.

[Hotel Website](#)

Final Agenda

Day 1: Monday, 20.11.2023

12:30 – 13:30

Lunch

13:30 – 14:20

Opening & Strategy Presentation

Speaker: Rupert Lehner, Fujitsu • Christian Leutner, Fujitsu • Glenn Fitzgerald, Fujitsu

14:20 – 15:00

Keynote

Embrace AI or get left behind: The future of business success –
Speaker: Frank Selbach (Otto Group IT) • Udo Würtz, Fujitsu

15:00 – 15:15

Coffee Break

15:15 – 15:45

Keynote

Building a sustainable future |
Speaker: Prof. Dr. Anabel Ternès

15:50 – 16:30

Roundtables (2 sessions of choice in parallel)

- "Opportunities and Threats of AI"
 - "DIGITALized MINDSET with Cultural Leadership "
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16:30 – 17:00

Check-in / Individual break

17:00 – 18:30

Session of choice:

- *Expert Sessions* - Individual expert session on your topic
 - *Expert Talks* - Dedicated expert talk for public sector
 - *Excurs* - City tour and canapés tasting
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19:00

Dinner

Final Agenda

Day 2: Tuesday, 21.11.2023

08:00 – 09:00

Breakfast

09:00 – 10:25

Partner Advisory Board Session

Channel Strategy and New Partner Program

Collaborating for Success: Unleashing Growth with Fujitsu

Co-creation Workshop

Speakers: Fernanda Catarino and Christian Leutner

10:25 – 10:40

Coffee Break

10:40 – 11:20

Roundtables (2 sessions of choice in parallel)

- "Opportunities and Threats of AI"
 - "Redefine the IT RESILIENCE" with fast forward strategies
-

11:20 – 12:00

Recap Roundtables & Closing

Speaker: Roundtable hosts & Christian Leutner, Fujitsu

12:00 – 13:00

Lunch & Departure

Speaker



Anabel Ternès

Anabel Ternès

Author and Professor

Anabel Ternès an award-winning futurologist, keynote speaker, author, and founder of sustainable startups is director of the SRH Institute for Sustainable Management. She has managerial experience in business development for well-known consumer goods companies. Anabel is LinkedIn Top Voice for Sustainability and is involved in committees and boards, including as an advisor to Plant for the Planet, partner member of the UN Ocean Decade, member of the Club of Rome and as President of the Club of Budapest Germany.

Speaker



Christian Leutner

Christian Leutner

Vice President, Head of European Platform Business at Fujitsu

Christian Leutner is an industry veteran with a career spanning over 25 years in the IT product, services and technology market. Christian's current role is that of Vice President, Head of European Platform Business at Fujitsu. The European Platform Business is an integral part of Fujitsu's global strategy and as a senior executive, Christian works closely with Fujitsu's headquarters in Japan. Previously, Christian was Head of Product Sales WEMEI in 2016 and Head of Product Business for Central Europe in 2017.

Speaker



Glenn Fitzgerald

Glenn Fitzgerald

Chief Technology Officer, Fujitsu Platform Business Europe

Glenn is responsible for the development of the technical aspects of the Data-Driven Transformation Strategy within the Fujitsu Platform Business. He is also developing the solution consulting capability within Platform Business to assure the delivery of industry-leading solutions that support clients' varied businesses with the "art of the possible" at any point in time, a balance of technical feasibility, cost, timescales, risk and flexibility.

Glenn is honored to hold the appointment of Fujitsu Engineering Fellow and in that role is particularly active in reaching out to the academic and educational sectors. He promotes new programs to support emerging areas of research, most recently in new connectivity technologies and artificial intelligence.

Roundtables Topics

"Opportunities and Threats of AI"

Innovations sometime have the greatest promise. What is the one for AI? Or is there none, just a great potential for companies' business to grow much faster and better than ever before?

Host: Udo Würtz | Moderator: Stella Diesen | Co-moderator: Frank Selbach

"DIGITALized MINDSET with Cultural Leadership "

Almost all companies complain about a shortage of IT professionals, both technical and managerial, without really developing their own initiatives. How can new talent be discovered, nurtured, and retained? During the pandemic, the home office was a lifesaver; meanwhile, corporate culture is suffering massively in many places. How can teams be revitalized, and cooperation strengthened and how can management boards, supervisory boards and other decision maker help accelerate these processes in the modern business environment?

Host: Robert Mayer | Moderator: Franziska Schulze | Co-moderator: Anabel Ternès

"Redefine the IT RESILIENCE" – An absolute disaster: every 2 seconds a hacker attack – the future, if we don't act now!

In politically and economically challenging und insecure times, the number cyber-attacks and threats continue to increase. Join this roundtable and discuss how your company can protect itself against increasingly professional attackers?

Host: Glenn Fitzgerald | Moderator:

**See you in
Cannes!**

