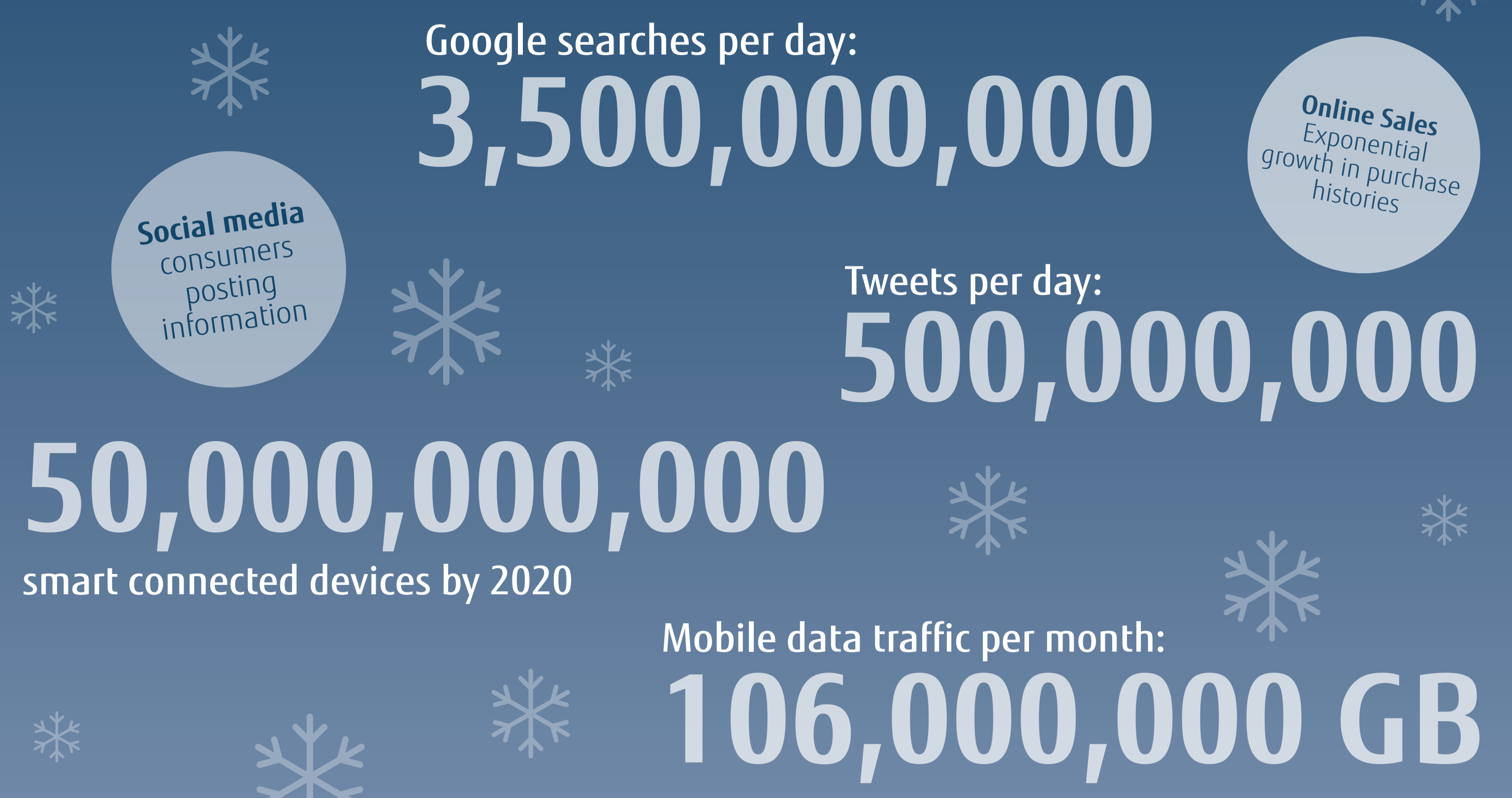


# PRIMEFLEX for Hadoop

FUJITSU Integrated System  
PRIMEFLEX for Hadoop

There's **more information than ever** from a vast array of sources:

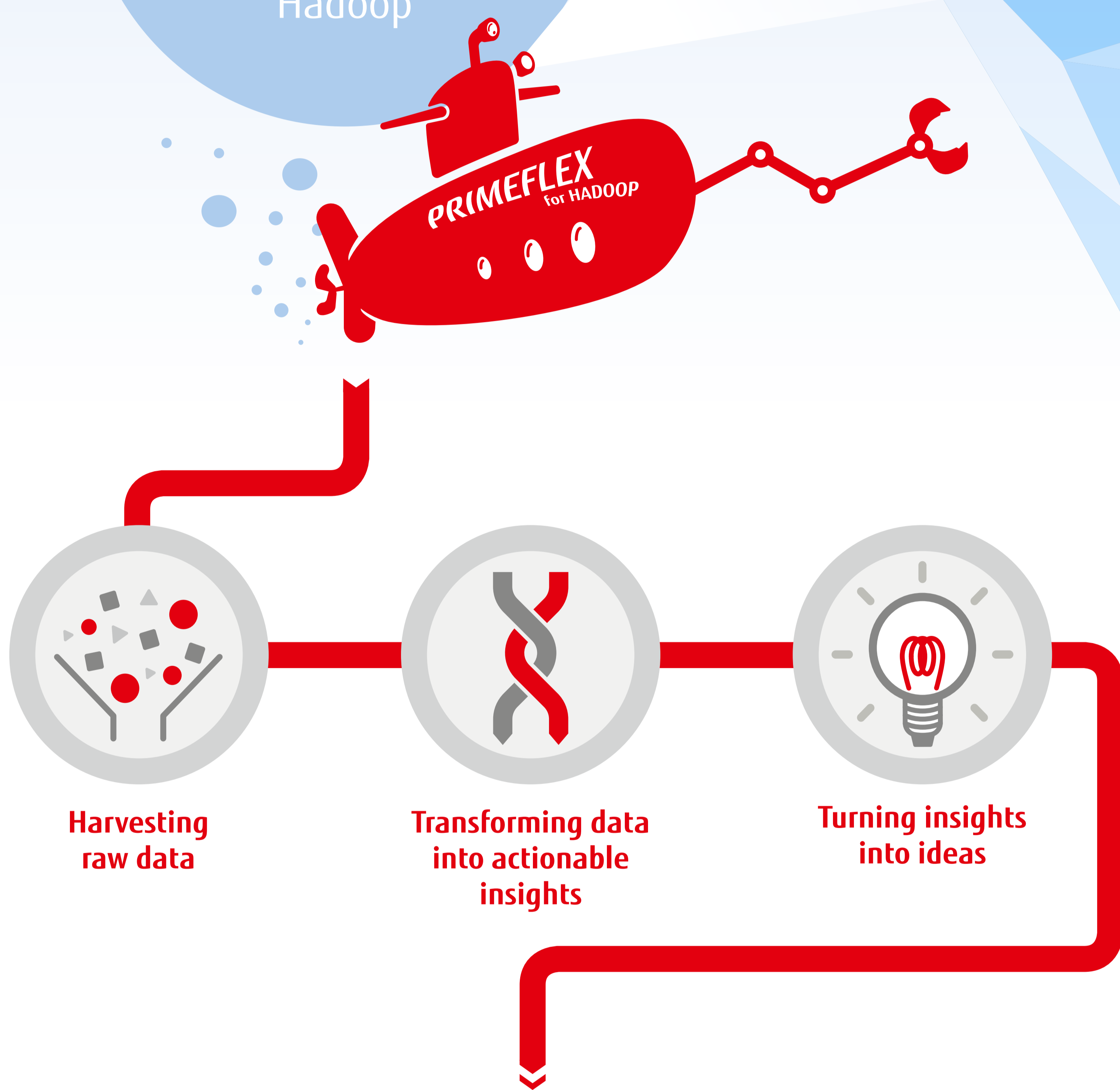


Huge amount of information to be leveraged into valuable insights

Challenge for Businesses:  
Get Below the Surface and  
analyze all available Data

! But only  
**0.5%**  
of Global Data is actually  
used and analyzed

Choose the  
right vessel to gain  
actionable insights:  
**PRIMEFLEX for Hadoop** –  
an intuitive, easy-to-use  
system built around  
Hadoop

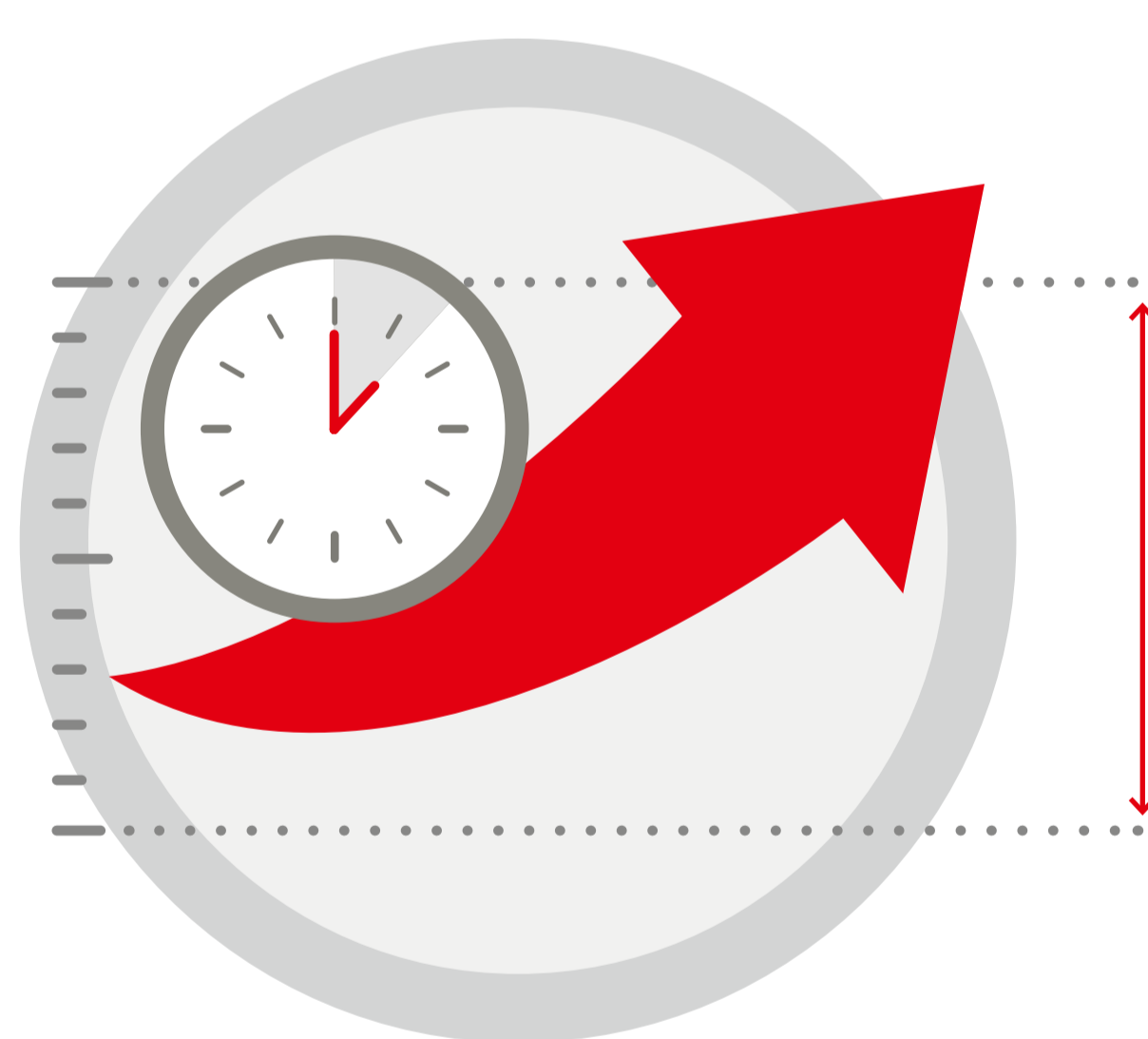


Harvesting  
raw data

Transforming data  
into actionable  
insights

Turning insights  
into ideas

**Business Outcome**



80% More Opportunities  
20% Time-to-Production

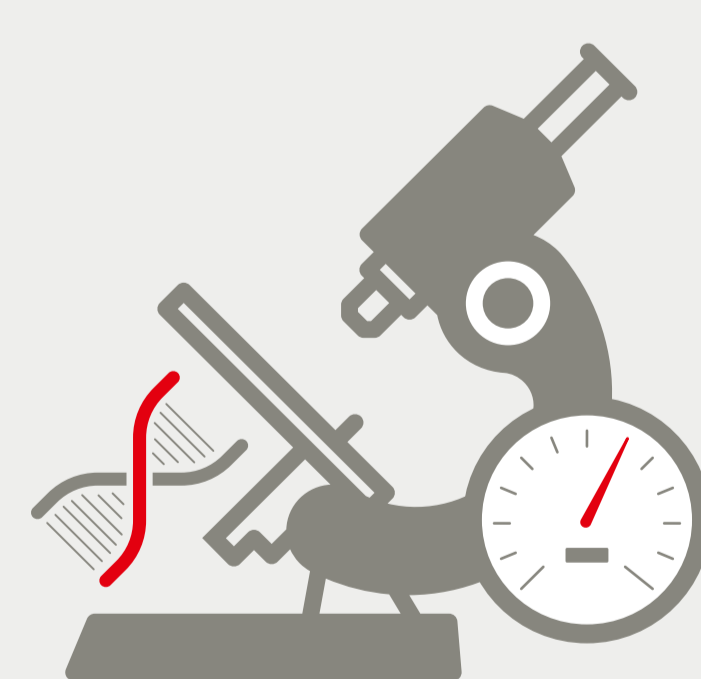
Bring the value to the surface with  
**PRIMEFLEX for Hadoop**

- **Efficient harvesting** of data from multiple sources (social media, call centers, app data, sensors/devices, speech/images)
- **Easy analytics** with templates and visualization tools: no barriers for non-IT people
- So **business** departments can use it themselves...
- ...to discover fresh insights and take informed, evidence-based decisions
- Easy to **scale out** as volumes grow

## Success Stories



**10% sales growth for drinks manufacturer** by harvesting weather and event data to tailor sales promotions



A research organization is basing its DNA analysis applications on PRIMEFLEX for Hadoop to process petabytes of data. Business outcome: **WAY faster response times for researchers.**

**Ready to turn data into insights?**

Contact Big Data Competence Center to leverage your knowledge with PRIMEFLEX for Hadoop

**BigData@ts.fujitsu.com**