

Financing Innovation

A Key Component of the IT Investment Decision

Fujitsu Financial Services (FFS) supports the objectives of CFOs and CIOs through a comprehensive and competitive portfolio of financial solutions that enable the achievement of desired business outcomes delivered by Fujitsu.



The Finance and Technology departments in any organisation are closely linked, but their individual needs must be considered against current business circumstances and future business goals.

For this reason, FFS has developed the traditional scope of asset financing to meet the dynamic and increasingly complex demands of Fujitsu's clients in support of their management and usage of IT.

Financial

Increase predictability, reduce volatility

A dedicated funding line enables clear budget forecasting, helps reduce risk against interest rate increases, and provides solutions for unplanned demands for an increasingly scarce capital.

Incur costs as business benefits are realised

Aligning the investment in of a project to the delivery of the planned outcome good economics; the TCO of doing so should be no more and could be less.

IT as an operational expense rather than a capital investment

In these 'new normal' times of economic caution and constraint, the need for capital to produce higher yields means debt funding is likely to be a more cost-effective option, and transferring the risk of asset ownership can positively impact your balance sheet.

Engagement

A variety of funding choices are available, from a discrete agreement offering convenience and certainty, to a solution embedded within a Fujitsu Service Agreement. Both can be deployed within a Global framework agreement.

White Paper: [Balancing Technology Strategy with Financial Goals](#)

Technological

Data Centre Migration Strategies

Reliable and robust risk management is critical in Datacentre Migrations. FFS provides solutions through the short-term rental of test equipment, back-up and mirrored environments, as well as facilitating upgrades by releasing value from retired equipment.

Enhance control over infrastructure

Transferring responsibility for Asset Lifecycle Management to a single-source Service Provider and Financier provides benefits within technology optimisation, asset management, obsolescence reduction, refresh options, and compliant product disposal, amongst many others.

Cloud Migration Strategies

Our assistance and expertise is available at every stage, from in-sourced and owned, through to Private and Hybrid Cloud environments, to Local and Global Public Clouds, or for any combination of platforms and applications.