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Building next generation digital business ecosystems

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Fujitsu RunMyProcess

**Digital
problem
solvers...**

France & Japan

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What do we mean by **Digital Transformation?**

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| What is
Digital?

| Being
Digital

| Becoming
Digital



Our world is driven by **Connectivity**

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Digital connectivity is Spreading

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Expanding Connectivity

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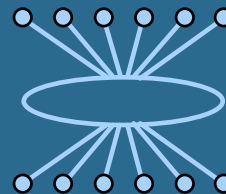
First Wave



Web 1.0

Internet, PC,
Databases

Second Wave



Web 2.0

Mobile, Cloud,
Analytics

Third Wave



Web 3.0

IoT, Blockchain,
AI

| What is
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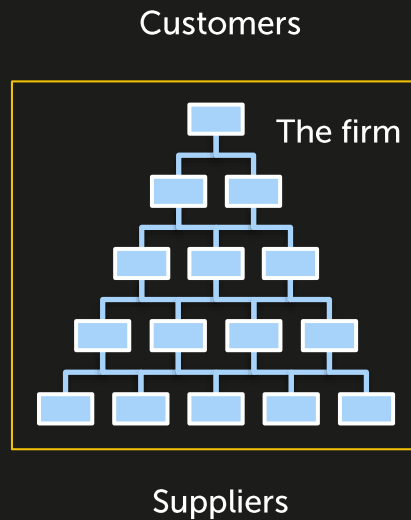
Building business by **Composition**

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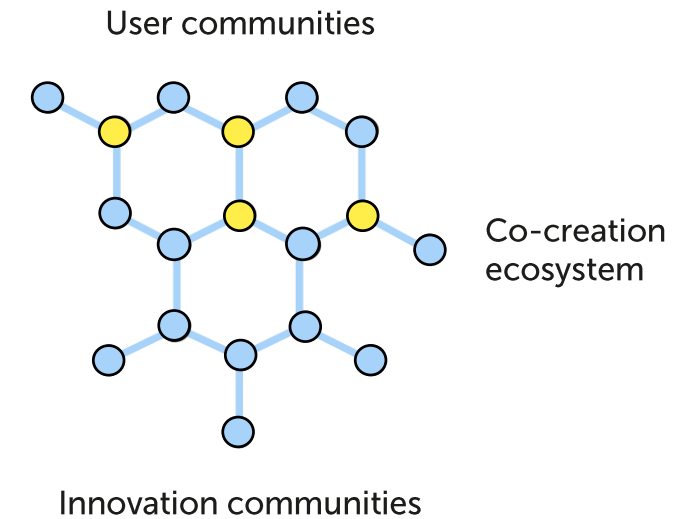
Traditional business

A machine to maximize production efficiency



Composite business

A platform to maximize customer-centric innovation



| What is
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A large iceberg floats in a blue ocean under a sky with scattered white clouds. The visible tip of the iceberg is small and jagged, while the submerged portion is much larger and more complex in shape, illustrating the concept of 'iceberg' or 'tip of the iceberg'.

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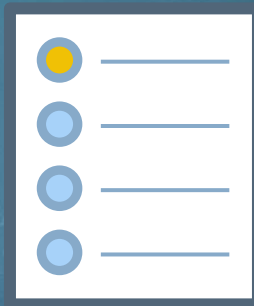
Transformation
Goes Deep

Waves of Transformation

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Business Automation



Using digital technologies to connect, automate and streamline existing enterprise processes

Business Digitalization

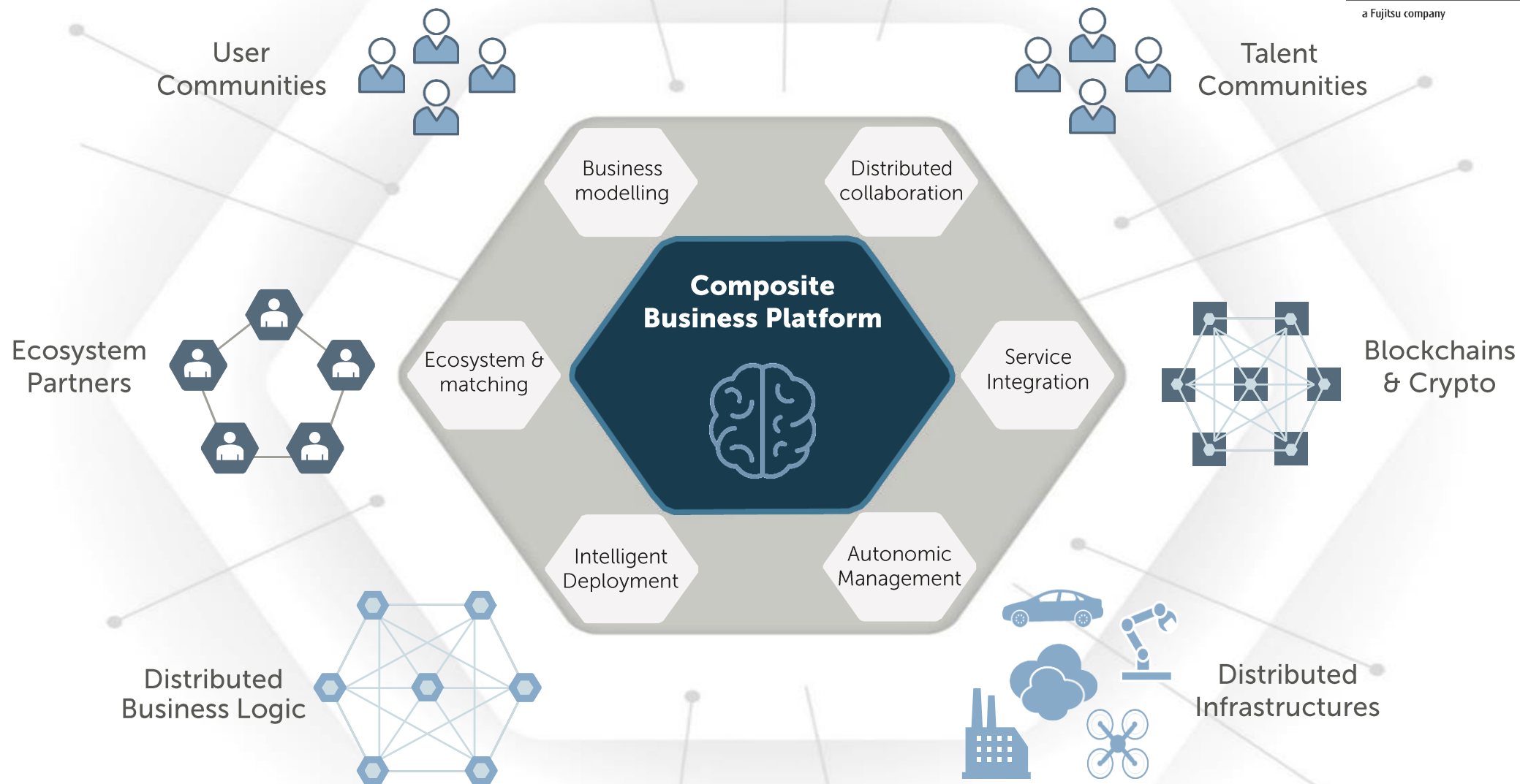


Using digital technology to transform external product and service experiences for customers and partners

Business Composition



Using digital technology to transform entire business models through use of external resources



Digital Co-creation


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Pace of
change

Combining technology
and business knowledge

Transformation
of industries



WE ARE YOUR FRIENDS

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