



Media Backgrounder

Fujitsu Laboratories of Europe

July 2019

Fujitsu Laboratories of Europe represents Fujitsu Laboratories across EMEA, working to fulfil our vision of establishing a Human Centric Intelligent Society.

Established in 2001 and with an active presence in Europe since 1990, Fujitsu Laboratories of Europe's activities are focused on the creation of cutting-edge innovations that benefit society and business.

Fujitsu Laboratories of Europe is considered one of the leading research and development centers in EMEA, with its wide range of R&D and co-creation activities focusing on cutting edge innovations that address real-world challenges, underpinned by ethical concepts.

By adopting a co-creation strategy and working with customers and collaboration partners, our current extensive R&D and co-creation activities span:

- Artificial Intelligence
- Trusted Technologies
- AI Ethics
- Blockchain
- Cyber Security
- Approximate Computing
- Digital Annealer applications

Fujitsu Laboratories of Europe's activities are spread between our UK HQ near Heathrow outside London, and our Data Analytics Centre in Madrid, employing some 50 staff including highly skilled data scientists and researchers.

Research Vision

Fujitsu Laboratories plays a crucial role in enabling Fujitsu's co-creation and digital transformation strategy. Co-creation is the cornerstone of our activity – working with customers and Fujitsu businesses to solve real-world problems in today's digital society.

Our R&D vision is one of socially responsible innovation, solving social challenges with advanced technologies. Everything we do needs to improve society, enhance our world and generate the wellbeing of people. This human centric view is fundamental to Fujitsu's ethos, applying R&D as the primary driver for social transformation.

Open Innovation is an essential element to our work, working with some of the region's highest profile initiatives, including AI4People and the European Union's Horizon 2020 program, as well as playing an active role in standards development activities.

We also work closely with many prestigious academic institutions and research organizations across EMEIA, establishing collaborative ties that are pivotal to realizing our research vision.

Central to our operational philosophy is working collaboratively with our sister companies across the Fujitsu Group – improving our understanding of customers’ business requirements and channeling this into the R&D process.

We are all working together, co-creating to deliver innovation and digital transformation, and above all, achieve a better world to live in.

Fujitsu Innovation Showcase

The Fujitsu Innovation Gathering is the annual showcase for Fujitsu Laboratories of Europe, bringing together its latest advanced technologies and innovative solutions for a unique one-day event.

Held alongside the Fujitsu World Tour, the Fujitsu Innovation Gathering comprises a comprehensive technology exhibition, illustrating how Fujitsu is applying its R&D expertise to address important social issues, as well as thought-provoking keynotes and presentations.

Online resources

- Website: www.fujitsu.com/uk/fle/
- Read the Fujitsu blog: <http://blog.ts.fujitsu.com>
- Follow Fujitsu on Twitter: http://www.twitter.com/Fujitsu_Global
- Follow us on LinkedIn: <http://www.linkedin.com/company/fujitsu>
- Find Fujitsu on Facebook: <http://www.facebook.com/FujitsuICT>
- Fujitsu pictures and media server: <http://mediaportal.ts.fujitsu.com/pages/portal.php>
- For regular news updates, bookmark the Fujitsu newsroom: <http://ts.fujitsu.com/ps2/nr/index.aspx>

About Fujitsu

Fujitsu is the leading Japanese information and communication technology (ICT) company, offering a full range of technology products, solutions, and services. Approximately 132,000 Fujitsu people support customers in more than 100 countries. We use our experience and the power of ICT to shape the future of society with our customers. Fujitsu Limited (TSE: 6702) reported consolidated revenues of 4.0 trillion yen (US \$36 billion) for the fiscal year ended March 31, 2019. For more information, please see www.fujitsu.com.

About Fujitsu Laboratories of Europe

Established in 2001 and with an active presence in Europe since 1990, Fujitsu Laboratories of Europe Limited represents Fujitsu Laboratories across EMEIA, focused on the creation of cutting-edge innovations that benefit society and business. By adopting a co-creation strategy and working with customers and collaboration partners, its extensive R&D and co-creation activities span Artificial Intelligence, Trusted Technologies, AI Ethics, Blockchain, Cyber Security, Approximate Computing and Digital Annealer applications. Fujitsu Laboratories of Europe is considered one of the leading research and development centers in EMEIA, with its wide range of R&D and co-creation activities focusing on cutting edge innovations that address real-world challenges, underpinned by ethical concepts. For more information, please see <http://www.fujitsu.com/uk/fle/>.

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